

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper

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Sierra Madre, California — Thursday, January 1, 1970

20 Pages — Vol. 65, No. 10

happy new year



WARREN DORN, on behalf of the Supervisors of Los Angeles County, presents Ralph R. Rule with special hand lettered plaque, complimenting him on his successful term as Mayor of the City of Sierra Madre from April 1968 to April 1969. Wife Kay and daughter Nanci Rule were on hand to view the honors bestowed upon their husband and father. The progress of Mayor Rule was outstanding of all cities in Los Angeles County and the Citation and Plaque presented were a distinct honor.

Rule Given Plaque By Co. Supervisors

First Time Given Local Officer By County, Denotes Outstanding Service

Former mayor and present city councilman Ralph R. Rule was given a singular honor by Los Angeles County Supervisor Warren Dorn and the Los Angeles County Board of Supervisors. On Tuesday, December 23, Mr. Rule was presented a beautifully prepared scroll signed by Supervisor Dorn and bearing the seal of the County of Los Angeles. The presentation makes recognition of Mr. Rule's successful tenure of office as the distinguished mayor of the City of Sierra Madre from April 16, 1968 to May 13, 1969. The scroll states: "Ralph R. Rule exemplified the traditions of strong and courageous leadership by giving much of his time to the development of a united and cohesive community."

The Supervisors also noted that Mr. Rule worked in cooperation with the County of Los Angeles and other agencies to meet the needs of mutual concern to the benefit of his constituents. Mr. Rule was commended by the Supervisors "for his dedicated interest in civic affairs and for his numerous contributions to the City of Sierra Madre as an outstanding civic leader."

Attending the presentation ceremony was Mr. Rule's wife, Kay, and daughter, Nanci. After the presentation, the Rule family was publicly recognized in the Chambers of the

Worse Storm Ever, Hits Sierra Madre

It would seem that Sierra Madre took the whole brunt of the "wholesale destruction" of the Santa Ana that played havoc all over the City from about noon Friday, Friday evening and arising again at noon on Saturday on through the night until about 3 a.m. in the morning, only to come back again around 7 p.m. on Sunday to finish up that which it did not destroy on the previous two days. It ended around midnight. Trees and power lines all over the city were down; the Cresche in Kersting Court was totally destroyed, but the figures were saved.

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CHARLES TANNER, Monrovia installation and maintenance foreman for General Telephone Co., views the work being done by County Flood Control District in preparation for winter rains. Much of the area above the dam, located in Santa Anita Canyon, was burned over in a September fire. Tanner's crew installed and maintain much of the vital communications for the dam.

Instant Reporting To Be Done

General Telephone Is Link In Emergency Plans

The foothill community of Sierra Madre is bracing for trouble when winter rains arrive.

A fire during September burned off 850 acres of Angeles National Forest above Sierra Madre and officials from the Los Angeles County Flood Control District fear if rainfall comes anywhere near last year's record deluge, disaster could strike the homes located below the canyon.

The results could be as serious or worse than experienced last year by foothill residents in Glendora. General Telephone Co. is supplying a vital link in the emergency plans of Sierra Madre and the County Flood Control District. Most important are the communications facilities at the various dams and debris basins in the canyons below the burned area.

So foothill residents, County Flood Control personnel and General Telephone's plant forces watch and wait with a wary eye on Mother Nature.

Fire Chief Brown Warns About Fire

Never assume that a fire is out . . . be sure!

City Fire Chief Charles Brown warns that a partly extinguished fire, can, and often does, rekindle. If it comes to life again after you've gone to sleep or have left the house, it could, without your knowing it, grow into a dangerous blaze.

"If you find you've accidentally caused a fire when smoking or through some other carelessness, call the Fire Department, even if you think you've put it out," Chief Brown said.

"The Fire Department would rather answer many calls to a fire 'out on arrival,' than to one where there's been a big loss of property, an injury or death."

"If you have the slightest doubt about a fire, ask for help from your Fire Department. It's the safest way."

Sierra Madre Twins To Be On Rose Float

Winners of the contest sponsored by Farmers Insurance Group to select four sets of twins to ride its "Holiday in the Park" float in the 1970 Pasadena Tournament of Roses parade on New Year's Day have been announced by Robert E. Early, president.

The winners left December 29 for Pasadena, where they will ride the float and attend the Rose Bowl football game and be taken sightseeing. The winners are as follows:

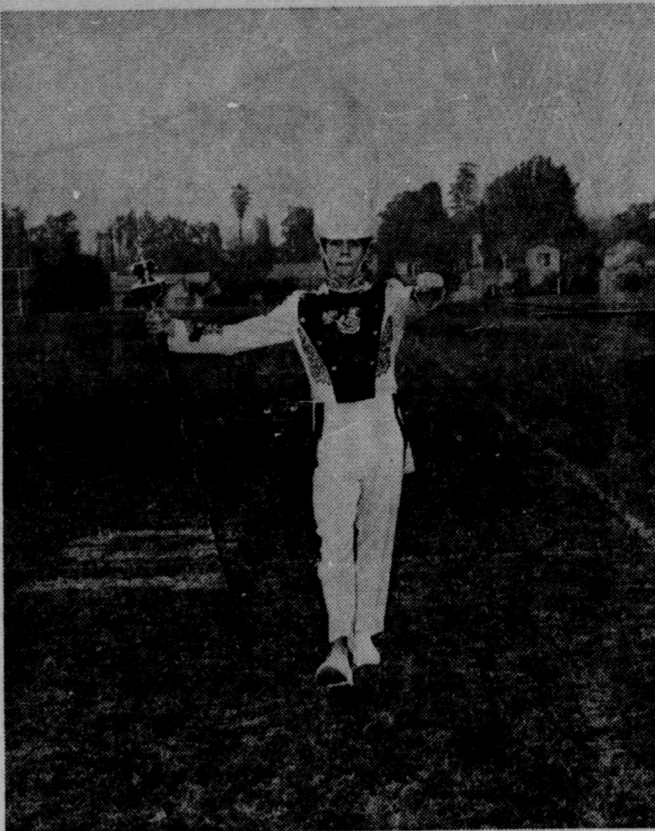
Misses Marilyn and Evelyn Schoepke of 341 Sturtevant Drive, Sierra Madre. They are the daughters of Mr. and Mrs. Arthur Schoepke. They are seniors at Pasadena High School. They are five feet, six inches tall and have brown hair and blue eyes.

David R. and Douglas N. Starkweather of Dimondale, Michigan. They are the sons of Mr. and Mrs. James Starkweather and are freshmen members of the Michigan State University football team. They are six feet, three inches tall and have blond hair and blue eyes.

Misses Denise and Diane Lynn Ecoff of Fortville, Indiana. They are the daughters of Mr. and Mrs. Ecoff.

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WEATHER		
	High	Low
Dec. 24	70	46
Dec. 25	66	46
Dec. 26	62	45
Dec. 27	66	45
Dec. 28	64	44
Dec. 29	46	39
Dec. 30	60	38
Total rainfall to date	2.50"	
Year ago to date	2.25"	
2 years ago to date	7.48"	
(Season period: October 1 to September 30)		



GARY YOUNG of Sierra Madre, drum major of the Pasadena City College Lancer Band, rehearses for the big day when the Lancers led off the Tournament of Roses parade as official band on January 1.

160 Piece Aggregation

Sierra Madrean To Lead Parade With Lancer Band

Pasadena City College Lancer Band is rehearsing for its annual big day: January 1 when as official band for the Tournament of Roses they lead off the parade for all to see, coast to coast and abroad via satellite.

The 160-piece aggregation will have Gary Young of Sierra Madre as drum major and Brenda Burd of Pasadena as majorette strutting and twirling down the five and a half mile parade route. PCC's pretty song girls — Melanie Twiss of Arcadia; Sylvia Vernet of Altadena; Jo Arthur, Deryl Guy, Willie Campbell and Marilyn Hargis of Pasadena — will also be in the Lancer group.

After the Tournament activities the Lancer Band launches a fund-raising campaign to finance a concert tour of Hawaii during spring vacation April 4-10. An appearance by the Lancer Varsity Pep Band for Pasadena Lions in November was the first of many appearances and projects.

As has happened through the years, the Lancer Band Boosters Club, made up of parents and patrons, is backing the band with time, effort, and money in the Hawaii campaign.

To help the students with their goal, the Lancer Band Boosters Club has met and elected officers and chairman for the 1969-70 season. James Leechy, president, called a recent meeting to discuss the proposed fund-raising events. The following officers met with other members at 659 South Oakland, Pasadena: Mrs. John O'Grattan, vice president; Mrs. Bob Van Brunt secretary; Mrs. Henry Thorpe, treasurer; chairman of ways and means as well as hostess for the meeting, Mrs. Annabelle Wilson, and her committee, John O'Grattan and Mrs. Leevera Burd. Mr. Leechy appointed Mrs. James M. Jones editor for The Screamer, newsletter for the Boosters Club.

Planning the Lancer Band Concert to be held in the Pasadena Civic Auditorium on January 17, 1970, was the main item on the agenda.

Embree Loses Split Appeal

The conditions of a lot split given to him by the Zoning Board of Appeals, was denied the appeal by the City Council at their regular meeting of Tuesday, December 23 for the following reasons. It was not the position of the council to settle matrimonial problems and to state who should pay for what. The Zoning Board of Appeals in making the lot split placed as one of its conditions that the easement must go on to the middle lot, serving the lots on both sides. Emily Embree was given the larger outside lot by a Court order and the ruling of the Board of Appeals placed the burden of paying for the installation of the sewers on Alvin Embree.

Piano Contribution Appreciated

Firefighters Commended By Mayor Hartman & Council

At the regular meeting of the City Council Tuesday, December 23, Mayor Robert C. Hartman introduced Resolution No. 69-97, which passed unanimously by the Council, wherein he commended the Sierra Madre Volunteer Firefighters for their contribution of a piano to the Youth Community Center.

The following Resolution is to be framed and presented to the Firefighters at their first meeting of the new year:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE THANKING THE VOLUNTEER FIRE DEPARTMENT FOR CONTRIBUTING A PIANO TO THE NEW COMMUNITY RECREATION CENTER.

WHEREAS, the Sierra Madre Volunteer Fire Department held their annual Firemen's Ball at the Alverno Heights Academy on the night of December 13, 1969, and

WHEREAS, this annual Firemen's Ball was an outstanding success enjoyed by all who attended, and

WHEREAS, the volunteers used the party as a setting in which to contribute a new piano to the City of Sierra Madre for use in the new Community Recreation Center.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES RESOLVE AS FOLLOWS:

That this City Council on behalf of the community extend its thanks and gratitude to the Sierra Madre Volunteer Firefighters for their thoughtfulness and

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Does Not Trust LACFC

Ralph Rule Objects To Time Table For the Wash

Information was received from the Los Angeles County Flood Control District, over the signature of Walter Wood, Chief Engineer, as to the procedure expected in the realignment of the Sierra Madre Wash.

According to a letter received by the City Council at its regular meeting of Tuesday, December 23, advertising of bids for a contractor would be placed in May of 1970 with the Right-of-Way to be secured by May 15, 1970. That the Award of Contract for the expected \$1-Million job would be let sometime within 30-days after the placing for bid and that work would start on the Wash in June of 1970 and would be ready to receive water and debris by November 1st, 1970.

Councilman Ralph R. Rule objected strenuously for the following reasons:

1. That Funding for the project was not available.

2. That the President of the United States, Richard Nixon, recently made a statement that "No new Federal Projects would be started in the first six months of 1970 and that no money would be available until after that time."

3. That the start of the project could mean, and most probably would mean, June 30, 1970 to comply with the President's commands.

4. That this would only give approximately 4 months to complete a job that the Flood Control estimated would take six months.

5. That the Flood Control, who previously set the rainy season as April 15 to

Population Now 12,274

Sierra Madre's population is still going up says the Regional Planning Commission of Los Angeles County in their bulletin issued this week. The population for Sierra Madre is now 12,274, an increase of 103 since the report three months ago, but still in 62nd place among the 76 cities of the county.

Los Angeles now reports a total population of 7,199,041 and this is an increase of 13,800 over the report three months ago. The City of Los Angeles is now set at 2,872,828 an increase over the past three months of 5,143.

Sierra Madre now boasts 4,535 dwelling units as compared to 4,523 at the last report, showing almost a 1000 increase in the past ten years, and for the same period the population has increased from 9,732 or an increase for the ten years of 4,542.

Program Of Recreation For Families Offered

This is the theme of the new Family Recreation Program which will be offered by the Sierra Madre Recreation Department beginning on Sunday, January 11. The program is open to all residents of Sierra Madre who hold a family recreation pass. The pass can be obtained at the Recreation Department for \$1 for one year.

The pass will entitle the holder's family to attend any program advertised as Family Recreation. The Community Recreation Center will be open on Sundays from 1 p.m. until 5 p.m. for this program.

Activities will consist of pool, ping pong, chess, checkers and many other activities. Other family recreation programs will be scheduled throughout the year.

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My Town

EDITOR'S NOTE: The following is a poem found by Earl Knowles, given to us to read and pass on to you as an article which merits your consideration.

My town is the place where my home is found, where my business is situated and where my vote is cast.

It is where my children are educated, where my neighbors dwell and where my life is chiefly lived.

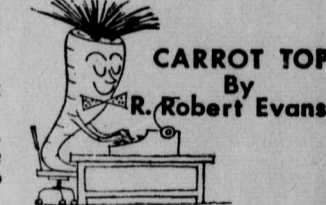
It is the home spot for me, My Town has the right to my civic loyalty; it supports me and I should support it.

My Town wants my citizenship, not my partisanship; my friendliness, not my dissension; my sympathy, not my criticism; my intelligence, not my indifference.

My town supplies me with protection, trades, friends, education, schools, churches, and the right to free moral citizenship.

It has some things that are better than others; the best things I would like to make better; the worst things I should help to suppress.

Take it all in all, it is My Town and as such is entitled to the best that is in me.



WE HAVE only one day left of the old year 1969, and then we change into a brand new decade of the 70's . . . How well I remember the year 1959 and about this time of the year, we looked to the new decade of the 60's with awe and wonderment, it just couldn't be any worse was the thought of most of us, but we were willing to plunge, some of us are here today, some have long departed, and thus we stand on the brink of the 1970's.

— CT —

Although the year 1969 was not considered as a memorable year, nothing like the year 1968, the past year has seen a minimum of peace throughout the community, with the natives rattling the sabers every now and then. The loudest of these rattles was heard very distinctly on December 17, but we will go into that later.

— CT —

Not much happened in 1969. We did build a new Community Center, taxes went to a new high that will be forgotten with the new high of 1970, we lost a couple of city employees, but did not suffer much from that. A few changes on the various commissions which we hope proves for the betterment of the future, but all in all it was a fairly light in activity year, much lighter than 1968 and my predictions that will be much lighter than 1970.

— CT —

Already the pot is starting to simmer on the political scene. This great year of 1970 we must elect three Councilmen to fill the vacancies of expended terms, and on December 17 the Foothill Voter's League came forth with a petition, that marks the opening guns in the forthcoming election of the second Tuesday in April 1970.

— CT —

Of course, at the present time we are in no position to recommend anyone for the seats on the City Council . . . we do not have any idea as to the material that we will have to choose from, all we know at the present time is that the seats of Mayor Hartman, Councilman Rule and Councilman Nicholoff will be up

— Please turn to Page 11

Seasons Greetings From
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And Staff
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From the FIRE SIDE

By One of the Boys

As your Firefighters stand on the brink of a new decade and a new year, they stand more prepared to take care of your emergencies than they have ever been prepared in their 49 years of existence.

— SMVFD —

One Chief, 1 First Asst. Chief, 1 Second Asst. Chief,

Three Captains, 6 Engineers, 13 Regular Firefighters and 10 Reserves, all thoroughly trained in the various methods of firefighting, Rescue Work and First Aid.

— SMVFD —

At least six of these men have taken college courses in Rescue Tactics; 12 have achieved the right to wear the Advanced First Aid emblem; and 8 additional are entitled to serve the public in Standard Fire Aid. For a Volunteer Organization could anyone ask for more?

— SMVFD —

Equipment wise the department is in the upper bracket. Two first class Engines ready to go at a moment's notice with a standby unit in the Canyon. Two trucks that'll handle small emergency fires if necessary and one advance car No. 426. The department is fully equipped with rescue and salvage equipment such as heavy duty jacks, water vacuum, power saws, electrical control equipment, resuscitator, first aid equipment plus full knowledge of the proper method of operation.

— SMVFD —

Fire Chief Brown has laid out a plan whereby your city is fully covered twenty-four hours a day and seven days a week. He has divided his men into three crews, each with a Chief and a captain, two engineers and equal number of Firefighters.

— SMVFD —

Each crew has been designated as to the week-ends that they are required to stay in town and be

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Donald L. Bryner Laid To Rest

Rosary was held Monday, December 22, 1969 at the hour of 8:30 for Donald LeRoy Bryner, age 44 who passed away on December 19, in the Vets Hospital in Long Beach after a lengthy illness.

Requiem Mass was held Tuesday, December 23 at the hour of 9 a.m. in St. Ritas Church with Rev. J. O'Malley in charge.

Donald lived at 110 N. Lima Street in Sierra Madre coming to California 16 years ago from Illinois and to Sierra Madre 5 years ago, he was a draftsman with Applied Research Lab.

He leaves to mourn his passing his wife of the home, Mary Margaret Bryner, a daughter Mrs. Mary Ann Lee of Arcadia and his mother, Mrs. Walter Drockelman of Pekin, Illinois.

He was a Veteran of World War II, interment was in Resurrection Cemetery in So. San Gabriel, California.

January 9 Is Auxiliary's 'Day At The Races'

The Sierra Madre Community Hospital Auxiliary are looking forward to a "Day At The Races" Friday, Jan. 9, 1970 at beautiful Santa Anita. The Clubhouse Terrace will be the setting for this "Fun for Funds" day to benefit the Sierra Madre Community Hospital Intensive Care Unit project. Reservations are available by calling Mrs. Grant Brown at 351-0252. The public is invited.

Mrs. Jack Tilley is Executive Hostess and will greet guests as they arrive. Mrs. Grant Brown is chairman of the event.

Tables on the Clubhouse Terrace provide an excellent view of the track. Hopefully, the weather will be perfect to match the cooperation and enthusiasm of this volunteer group who have recently provided equipment for the Sierra Madre Community Hospital Intensive Care Unit Project, such as a Defibrillator for the Coronary Care Cart, and an additional new Bennett Pressure Machine and a Cardioscope. The Candy Strippers are planning to present wheelchairs to the Hospital as a future project. Come and join this "FUN" Day and help an important project in your community.

Fast Service For Race Track Set

Freeway Flyers of the Rapid Transit District will operate direct to Santa Anita Park in Arcadia during the 75-day winter race meeting which opened Friday, December 26.

Fast schedules on Rapid Transit District Race Track-Freeway Flyers will enable persons to arrive at the race track 30 minutes in advance of post time.

Santa Anita Park service from downtown Los Angeles will be provided from the Transit District's Terminal at 6th and Los Angeles Streets beginning at 9:54 a.m. on weekdays and 9:10 a.m. on Saturdays, and continuing at frequent intervals until 12:30 p.m.

Freeway Flyers also depart for the track from Hollywood, Glendale, Eagle Rock, Pasadena and Whittier in Los Angeles County and from points in Orange, Riverside and San Bernardino counties.

Racing will be held Tuesday through Saturday with the following exceptions: There will be no racing on Tuesday, February 24, or Friday, March 27. There will be racing on Monday, February 23, Monday, February 23, and Monday, April 6.

Post time at Santa Anita will be 12:30 p.m. daily and Saturday through January 31. Effective Tuesday, February 3 post time will be 1 p.m. daily and 12:30 p.m. on Saturdays.

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Stitchery Classes

Registrations for the Creative Stitchery Classes are now being accepted at the Pasadena Department of Recreation at the Jefferson Recreation Center, 1501 East Villa Street, according to Le Roy Gabriel. Classes begin on Wednesday, January 14, from 1:00 to 3:00 p.m. and

Bridge Classes Start January 12

The Pasadena Department of Recreation is sponsoring classes in beginning and intermediate Bridge instruction starting Monday, January 12, at the Jefferson Recreation Center, 1501 East Villa Street. The classes will be taught the Goren Point System of Bridge.

Monday night instruction begins at 7:30 p.m. with one class for beginners and one class for intermediates. Instructors are Mrs. Sue Swanson and Mrs. Kovac.

Additional classes will be conducted on Tuesdays, starting January 13, 10:00 a.m. to 12:00 noon for Intermediates in convention and the play of the hand. Another Beginning Bridge class will be held on Tuesday afternoons from 1:00 to 3:00 p.m., and another Intermediate class on Wednesday mornings, beginning January 14, from 10:00 to 12:00 noon.

Registration must be made prior to the day of the first class, at the Jefferson Recreation Center, 1501 East Villa Street. Information may be obtained by calling 793-9177.

School Lunch Menu

40c TRAY LUNCH
Jan. 5 - 9, 1970

Monday — Toasted cheese sandwich, mixed vegetables, dill slices, diced peaches and milk.

Tuesday — Lasagne, tossed green salad, banana, bread and butter, and milk.

Wednesday — Braised beef, rice, turnip sticks, peanut butter cake, bread and butter, and milk.

Thursday — Meat ball and gravy, hash brown potatoes, apple wedges, yeast biscuit and butter, and milk.

Friday — Tacos, lettuce cup, stewed prunes, peanut butter cookie, and milk.

Menu subject to change

Begin On Jan. 14

7:30 to 10:00 p.m. An additional class will be held on Thursday, January 15, from 9:30 to 12:00 noon.

According to Mrs. Pagliaro, "Creative stitchery will incorporate the use of yarn, burlap, loose weave fabrics, and embroidery stitches to create murals, pillow covers, and fashion accessories.

There is a fee of \$8.00 for the ten class meetings. Registration must be made by Friday, January 9, 1970.

CHILDREN'S BIRTHDAY PARTIES

NO FUSS — NO MUSS IN YOUR HOME

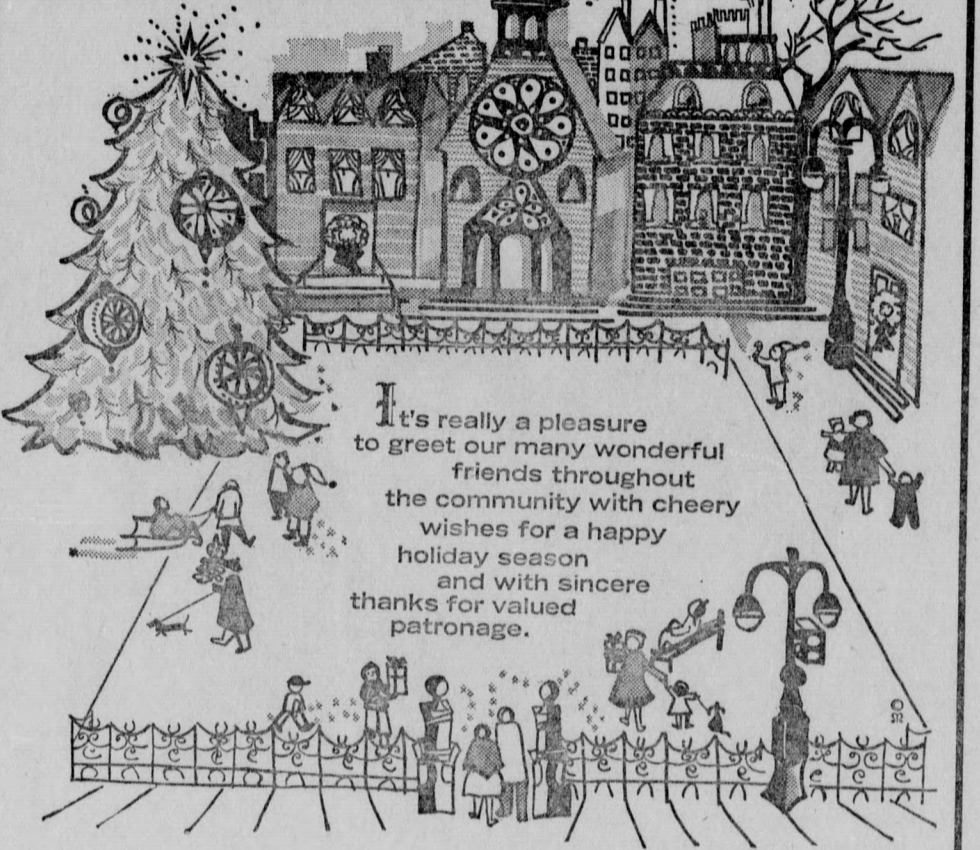
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GREETINGS



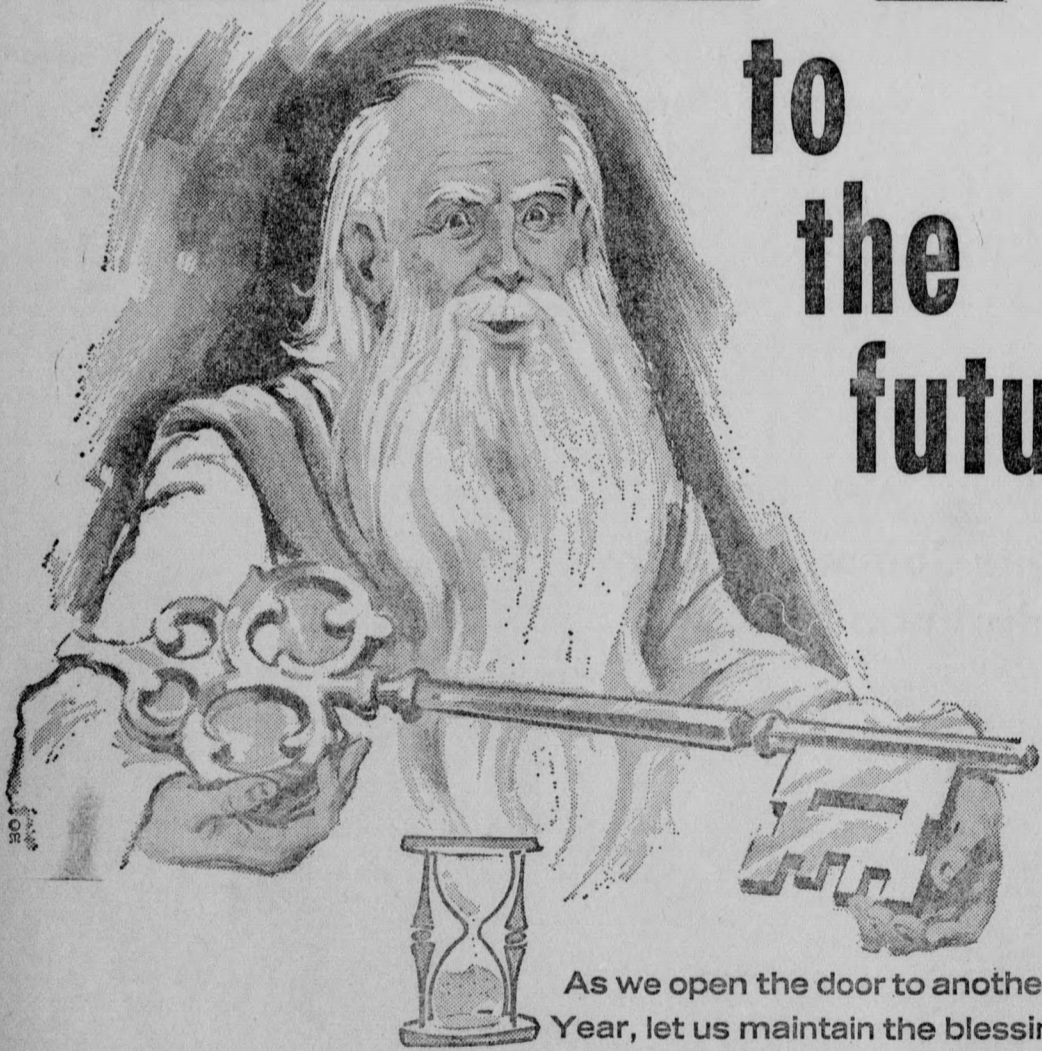
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GEM PLUMBING, INC.

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KEY

to
the
future



As we open the door to another New Year, let us maintain the blessings of liberty and renew our faith in the power of freedom for all men... a faith which is the key to a bright and glorious future. We wish to thank all our customers and friends for their thoughtful consideration.

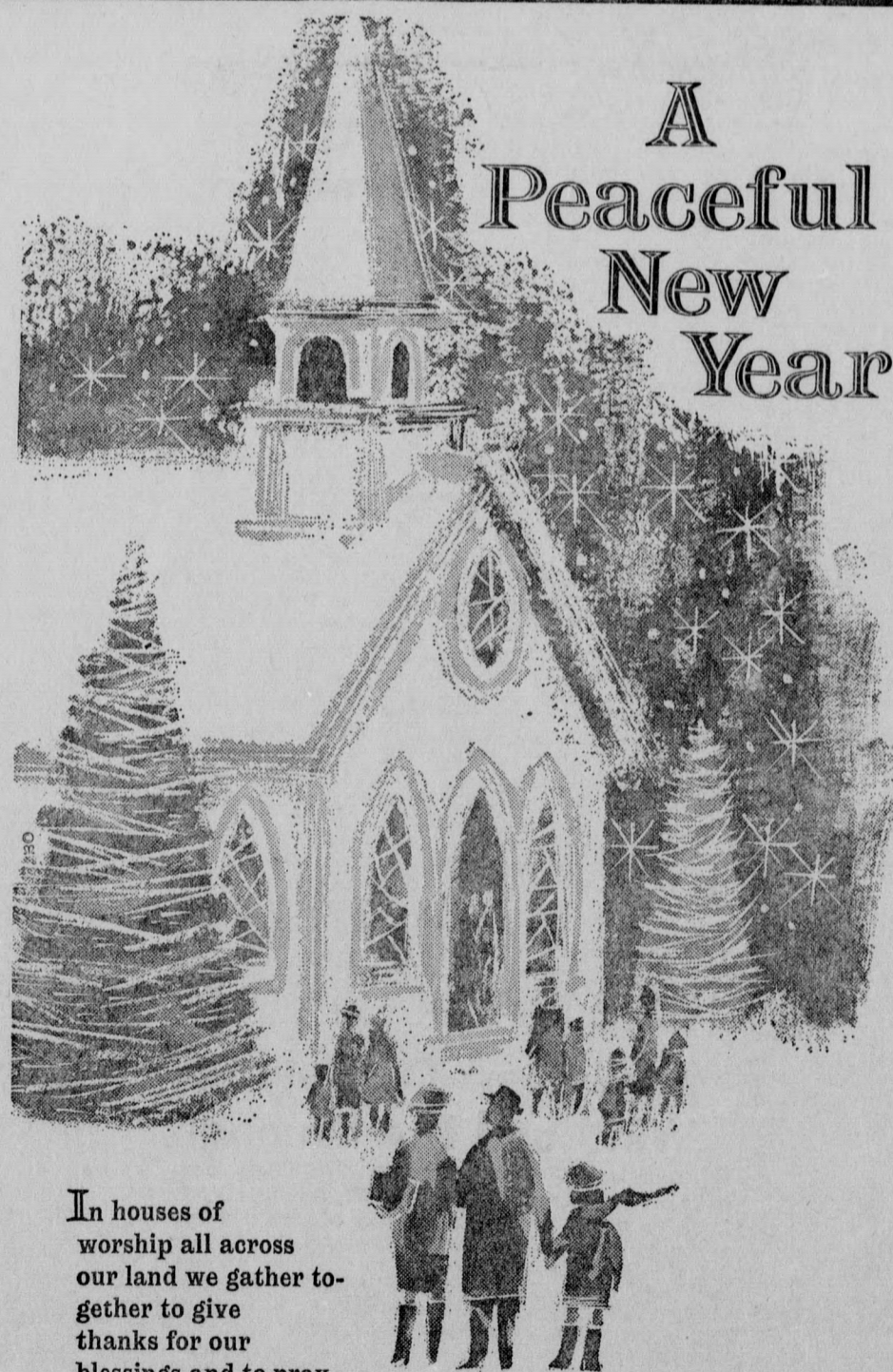
SIERRA MADRE HARDWARE & GIFT STORE

Tony and Anne Harris

Howard — John

Janet and Patti too

A Peaceful New Year



In houses of worship all across our land we gather together to give thanks for our blessings and to pray for peace in the year ahead. May your family enjoy an abundance of health, happiness, prosperity. Happy New Year.

WORLD WIDE FABRICS

45 E. COLORADO BLVD., PASADENA — 792-7933

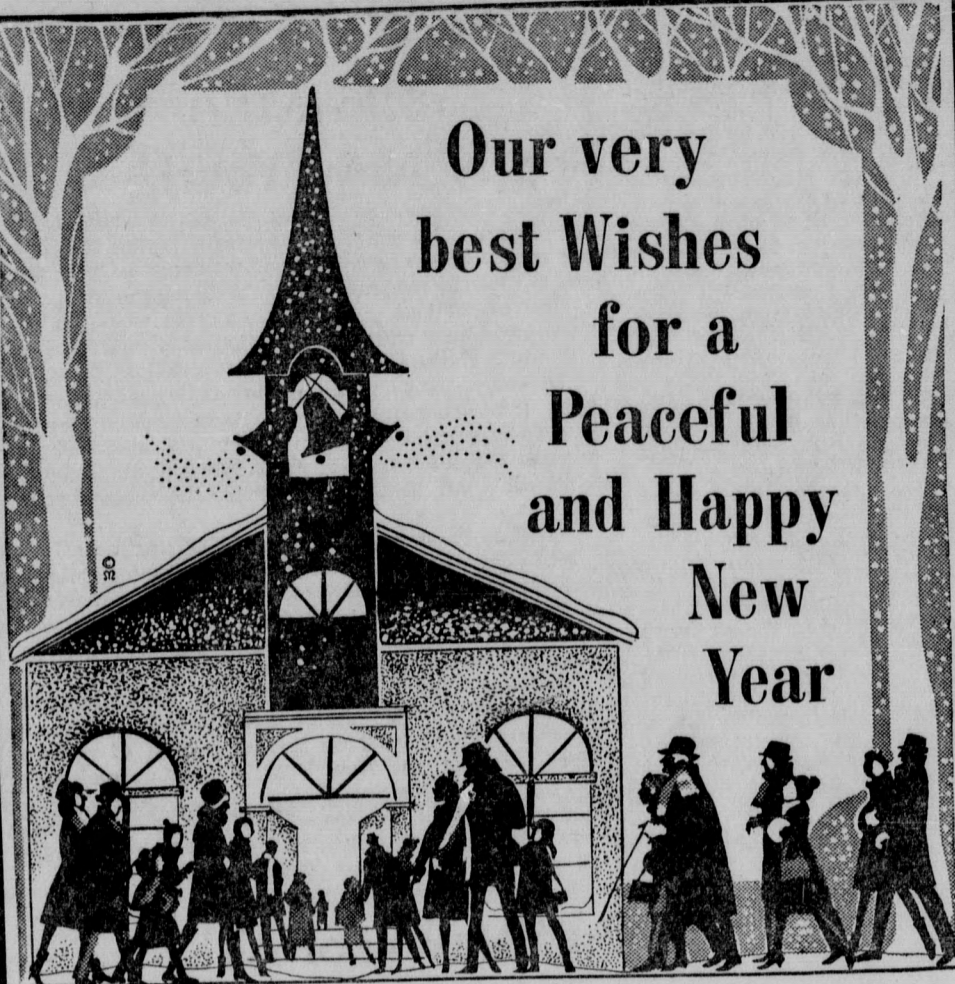
ALSO — 8246 SANTA MONICA BLVD., WEST HOLLYWOOD
10316 MASON, OFF DEVONSHIRE, CHATSWORTH

STORE MON.-THURS. ... 9:30 A.M.-5:30 P.M. SAT. 9:30 A.M.-5:30 P.M.
HOURS: FRI. 9:30 A.M.-9:00 P.M. SUN. 12 NOON-5:00 P.M.

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Our very best Wishes for a Peaceful and Happy New Year

The church with its bells ringing joyfully, the people gathering in happy family groups...scenes like these, we believe, most appropriately express the wishes and hopes of all, for lasting peace and contentment. Happy New Year!

Thank you for your many favors and friendly good will.

ARNOLD'S HARDWARE & GIFT STORE

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297 W. Sierra Madre Blvd. 355-3365

Youth Gardening Registration Start Jan. 9th

Registration will start January 9 for the winter-spring session of gardening workshops for children at the Los Angeles State and County Arboretum in Arcadia.

Because enrollment is limited by the space available, parents interested in enrolling their children are urged to write immediately to the Youth Education Section of the county facility, 301 North Baldwin Avenue, requesting a schedule and registration form for each child to be enrolled. Classes will then be filled in the order that completed registration forms are returned and parents will be notified.

Youth Education directors stress that requests for the schedule of classes and for registration forms must be in writing.

Mrs. Diane Martin, instructor, has announced the following workshops: Indoor Gardens, a six-week course for 1st and 2nd graders designed to give the youngsters experience with seeds and cuttings and teach how to plant terrariums and planters; Pot Gardening, a seven-week course for 3rd and 4th graders on the propagation, planting and care of plants for containers; Gardening, a full semester course for students of grades 5 and 6 that gives experience in soil preparation, seeding, transplanting, and total care of their own garden plots of vegetables. Plant Propagation, a 12-week course for grades six through nine that provides more advanced experience in greenhouse operation, techniques in propagation, and use of indoor, shade and seasonal plants.

Attend the church of your choice every Sunday.

Largest Contribution of All Times

United Crusade Finishes Year With 5.6% Increase

United Crusade leaders gathered at the Hollywood Palladium (Monday evening December 15) for the final report meeting of the year and learned that \$26,433,828 will have been raised in this year's campaign when the cleanup phase is completed. This reflects a 5.6 per cent increase over last year's campaign and represents the highest amount of money raised in the history of United Crusade.

The Foothill Area volunteers projected 100.2 per cent of the goal for a total of \$601,866. William Lalor, Area Chairman, and Industry Chairman, who reported the Foothill status for Campaign Chairman R. J. Kroenert, pointed out that the projection of this goal was based on anticipated gifts from previous contributors with a steady record of giving and potential new donors that are being contacted personally.

Ernest Loebbecke, one of five co-chairmen heading up the county effort praised the efforts of all 40,000 volunteers for their work in the campaign.

"It's been a long and hard campaign, but one that will insure the continuance of vitally needed services to people throughout the county," said Loebbecke. "United Crusade supports 90 per cent of the voluntary agencies in the county, serving one out of three residents of this vast area."

Loebbecke urged the volunteer workers who were handling the cleanup phase of the campaign to reach every unseen prospect and to follow through on every unfinished assignment.

Local Crusade leaders pointed out that if you are one of the "outstanding" accounts needed to make the projected goal, you can send your campaign contribution to United Crusade headquarters, 118 South Oak Knoll, Pasadena 91101.

Woman's Club Next Meet Jan. 14

"What's behind the Christmas Story," was the theme of a program presented to the Sierra Madre Women's Club Dec. 17 by Albert Stewart Otto.

Otto was presented by Mrs. Ethel Myers, program chairman. He outlined facts from the Bible before and after the birth of Christ. He told of traditions of Christmas and how they started, and he presented them with humor.

Gifts of food were donated for distribution to the Indians. Mrs. L. Cutler was endorsed for First Vice President of the Verugo District of "Women's Clubs." Mrs. Flora Anderson was chairman of the luncheon. Mrs. Lydia Maricq and Mrs. Rosalie Rose were in charge of table decorations and the decorating of the Christmas tree.

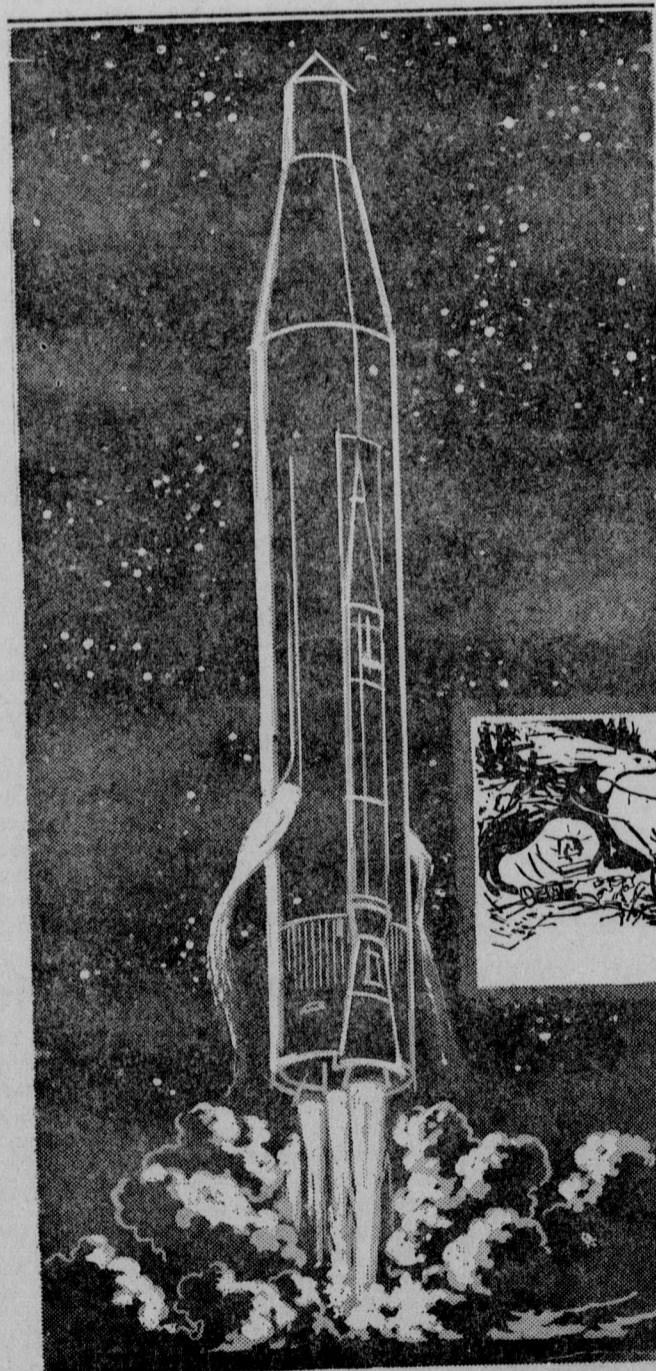
The next meeting will be Jan. 14 at 11 a.m. "Delinquency, is it always juvenile?" will be presented by William O. P. Dyke.

License Service At Altadena Federal Savings

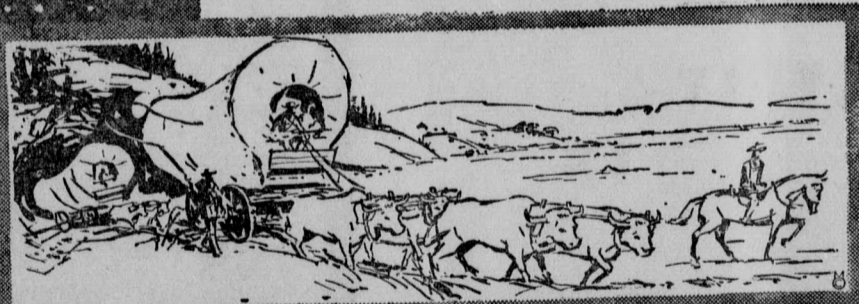
The management of Altadena Federal Savings has announced that this year, as in the past, auto owners may obtain their vehicle licenses for the coming year at its head office, 2246 N. Lake Avenue, Altadena. This service is available between January 2 and February 4. Application must be made during this period to avoid a delinquency penalty.

To receive their 1970 registration cards and renewal stickers, vehicle owners should submit their current annual fees, along with their punched card statements mailed from Sacramento. All checks must be issued to the exact amount of the fee and made payable to the Department of Motor Vehicles.

355-1414 is your Police.
355-1401 is Emergency Fire.



PIONEERS of PROGRESS



From covered wagons moving Westward to rockets orbiting in space, the vehicles of American progress are powered first of all by the pioneering spirit of America, always alert to the challenge of enlarging opportunity. As we launch another year, we share with you pride in the American past . . . and confidence in the ever-widening horizon of the American future.

Many Thanks and Best Wishes for A Happy New Year

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PEACE

We look to the New
Year with the heartfelt hope that
the spirit of enduring peace may soon spread
to all men and all nations, heralding an even brighter future.
Wishing you personal peace, health and prosperity.

Maxine and Henry Danowsky
WISTERIA COIN LAUNDRY
In the Wisteria Shopping Center
370 W. SIERRA MADRE BLVD.

Best
Wishes

Happy
New
Year

It's time for Mr. New Year to
take over now. And make sure that everybody has a
wonderful year . . . filled with good fortune,
good health and happiness. And tell all our good friends
we've enjoyed serving them . . . thanks!

JEWELERS WORKSHOP

UNDER CAPABLE MANAGEMENT OF GEORGE PARR
YOUR CUSTOM JEWELER

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Dancing Entertainment

Chalon Restaurant

invites you to our

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NO cover charge . . . Hats—Noisemakers—Favors
ENTERTAINMENT, DANCING
From 6 p.m. to 2 a.m.

Regular Menu till 7 p.m.

After 7 p.m., Special New Year's Eve
Gourmet Menu—Dinners from \$4.50 to \$7.50
Beautiful Breakfast Buffet \$2.25
Served from Midnight till wee hours.

Make
Reservations **NOW 449-0120**

Open New Year's Day at 5 p.m.

3768 E. Colorado, Pasadena

Social Security Inquirers Have Number To Call

All persons living in the Sierra Madre area can now call 449-5702 for information and assistance on social security matters. This is a toll-free number. Persons who live outside the Sierra Madre area should consult their local telephone directory for the toll-free number applying to their area.

James Pizsa, Social Security manager in Pasadena, said the changeover to the new number is part of a new area-wide system, intended to provide better and faster telephone service to the public. It is also expected to reduce the delays formerly occasioned in times of peak usage of local switchboards.

The Pasadena office is located at 740 East Washington Boulevard. Hours are from 8:30 a.m. to 4:30 p.m., Monday through Friday.

Remember, if you live in Sierra Madre, you can call social security toll-free by dialing 449-5702.

355-1414 is your Police.
355-1401 is Emergency Fire.

Crib Crop

Three year old Rob (Robert) Fry and his parents Mr. and Mrs. George (Sharon) Fry received a special bonus for Christmas this year. Sister and daughter, Jolyn Kathryn was born on November 1 at the Arcadia Methodist Hospital. She weighed 7 pounds 3 ounces at birth. Only a little more than a month old at Christmas time, little Jolyn will probably not be as impressed with the traditions as family and friends will be with her. Maternal grandmother is Mrs. Alice Schnell of Sierra Madre and paternal grandparents are Mr. and Mrs. Merrill Fry of Temple City. Jolyn also has an aunt, Miss Cindy Schnell and great-grandmother, Mrs. Mabel Carson living in Sierra Madre.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

In approving higher personal income tax exemptions and in voting to nearly double minimum Social Security benefits, the U. S. Senate sought to present itself as Santa Claus to the taxpayers of the nation. However, it was a poor impersonation of Santa.

Perhaps some citizens thought they were getting genuine Christmas cheer when a majority of the Senate voted to increase the personal income tax exemption from \$600 to \$800 and to boost the minimum Social Security payment from \$55 to \$100. Everyone likes a handsome present, but they don't especially enjoy a Christmas package they have to pay for themselves. And that's the situation the taxpayers will find themselves in if the increases are approved by a House-Senate conference committee.

Some time ago President Nixon recommended a 10 per cent hike in Social Security payments which would take note of the impact of inflation on Social Security

beneficiaries. But the virtual doubling of payments is a far cry from the 10 per cent favored by the nation's Chief Executive.

No doubt Mr. Nixon would like to be generous at Christmas time. It would be good politics to favor the big handouts voted by the Senate. Fortunately, Mr. Nixon knows that the man in the White House isn't supposed to play Santa with the American people. Like the head of a household, he has to worry about how the bills will be paid after the holiday.

The personal income tax exemption hike was the project of Senator Albert Gore (D-Tenn) who is up for reelection next year. Apparently he has special reason to masquerade as Santa Claus. Senator Gore, however, isn't being generous with his own money. Instead, he is imposing a new burden on the taxpayers. Mr. Nixon has pointed out that the kind of increase favored by Senator Gore would result in a revenue shortfall.

The government can't afford a so-called shortfall. It has to pay its bills. And if tax revenues aren't adequate in the year ahead, taxes will have to be raised later on — after Senator Gore's election contest, which is convenient for the Senator from Tennessee.

The Social Security increase raises the same issue. If enacted into law, the proposal would cost an estimated \$6.2 billion. America's working people already are feeling the oppressive effects of Social Security payments. Nowadays a working man may get a raise in pay — only to discover that higher Social Security costs leave him with less than he was earning before he received a raise.

The latest \$6.2 billion proposal would extend that unhappy experience to many, many more working people. Senator John J. Williams (R-De) has said that the spender majority in the Senate has turned the tax bill into "a Christmas tree." The spenders may be disappointed, however, as the tax-paying public is increasingly sophisticated. Fewer and fewer people these days believe the old liberal propaganda that the federal government dispenses "free" benefits.

Nowadays, the majority of people subscribe to a more realistic view of economics. They know that every handout from government has to be paid for by the taxpayers. In state after state there are taxpayer rebellions. Taxpayer associations are cropping up in many cities and counties as concerned citizens determine something must be done to bar additional tax burdens imposed on them by giveaway-minded politicians. Thus the Albert Gores in politics may find that the giveaway promises of yesterday don't fool a new generation of working Americans.

The "silent majority" in the United States isn't concerned exclusively with foreign affairs. The "silent Americans," or one might call them the "fed up" Americans, also are aroused about the waste of the taxpayers' money and about the nonsensical liberal thinking that equates handouts with prosperity.

Millions of working people receive — along with their paychecks itemized — Please turn to Page 9

Editorially.. Speaking

Happy New Year!

With the predictions of a mild recession, increased unemployment staring us in the face for the new year of 1970 it makes one wonder if it wouldn't be nice to hold back the clock and hold back the inevitable.

The predictions given depict a mild recession for all of the New Year with the exception of the mild progression in the mild of the year for a brief period of time.

Of course they are all predicting higher prices, much higher taxes to go along with the increase in unemployment and we can't say that the outlook ahead is exactly cheerful. But of course there is always that slight possibility that all these experts could be wrong, just this once.

We can be sure of one thing with the recently voted school tax override, an increase in the Junior College tax rate and a possibility that we will be hit squarely with the \$35-million school bond issue that was voted down in a recent election, our school taxes will present an almost impossible situation.

But, somehow, with a little bit of luck" most of us will somehow or other make it through this coming year and possibly look back on it with a sigh of relief.

Ready, or not, the New Year is upon us and may we hope that Providence will shine on one and all, despite the predictions of the experts. We of the staff of the Sierra Madre News wish to take this opportunity to wish you and yours, most sincerely —

A VERY HAPPY NEW YEAR.

Bad News For All!

It never rains but that it pours, and we are deluged with a cloudburst of tax petitions being circulated for the June primary election. There are 6 at the moment, each requiring 565,000 signatures to qualify for the ballot.

The California Teachers plan requires the state to assume 50 per cent of public school costs and 90 per cent of welfare costs and gives resident, occupied homeowners a \$250 extra exemption.

It contains "sneakers" permitting the state to levy property taxes on top of the present school, county and city levies, gives school boards unlimited power to increase taxes without a vote of the people and gives the school system first call on every tax dollar. The \$250 extra exemption is "bait" of \$25 a year savings on the average home, but the door is opened to raises on the average home of \$250.

Governor Reagan has termed this initiative a "fraud." He is right.

The Gonzales plan eliminates the present homeowner exemption, limits property tax to 1 per cent on owner occupied homes, contains no tax limit on all other property and still leaves the door wide open to increased market value imposition. It appears as clear cut class legislation and unconstitutional.

The Hickman land tax plan is the old Henry George idea. It has been around for 75 years and would put all property taxes on land, leaving improvements untaxed. But the land on which improvements are made could be taxed as high as both land and improvements are taxed now, or even much higher. It is no improvement over the present system, and could be worse.

The San Francisco Supervisors plan would assess all presently tax exempt property, but contains no tax limits on presently taxed property and is merely another patch on the present disgraceful system.

The Tinney plan embodies the San Francisco Supervisors plan but contains no property tax limits or improvements and is a duplication of nothing.

The Kennedy plan would exempt single family, owner occupied dwellings from school taxes, except to pay outstanding general obligation bond and redemption costs. Like other proposals it leaves out farms and income property thus becoming class legislation, probably unconstitutional.

Governor Reagan will present a plan to the next session of the legislature which is said to be a guaranteed property reduction proposal, and to secure the money lost by property tax reduction from sales taxes and income taxes, but no one can tell what the legislature will approve and it is not realistic to expect a constructive tax program to come from a legislature that is dominated by special interest lobbies.

None of these initiative proposals provide a reasonable property tax reduction or legitimate tax reform. They are all complicated legal documents, loaded with phrases subject to varied interpretations as to meaning, vulnerable to court invalidations.

The teachers' initiative proposal is a "bold" grab for total control of all the tax money in the state, an attempt to disfranchise and silence every taxpaying citizen of California. This attempt is backed by millions of dollars of "conflict of interest" money provided by those with the most to gain for their special vested interests. It is bad news for every home, farm and property owner in California.

Thief In the Hen House

Everybody kicks about taxes. Yet, strangely, even while evidencing explosive resentment toward any taxpayer who allegedly escapes his share of taxes, we remain indifferent to the tax avoidance of commercial government enterprises built with taxpayers' money as substitutes for taxpaying private enterprise. This indifference is most notable in the electric industry where states, municipalities and the federal government go into business in the guise of providing "cheap power" — power that is cheap solely because somebody else makes up the taxes escaped by the government business ventures.

What it means to a community when a taxpaying power company invests its own funds in expansion is well illustrated in the remarks of an official of a typical power company on the occasion of the announcement of a \$48 million expansion program of his company. After pointing out that the company was asking nothing from any government agency, he said that by the expansion the company would put into the county tax collector's hands nearly \$400,000 when the new plant is complete. Even now, his company pays county taxes annually of approximately \$350,000. In commenting on the growth of this investor-owned company, the local newspaper reminds its readers that investor-owner power companies "... do these epic feats by their own initiative and funding — not by government grants, supports, subsidies, and other insidiously attractive shibboleths of unnecessary statist intervention in the economy, which ultimately become obstacles in the way of the spirit of free enterprise and private initiative."

When will the tax-conscious taxpayers wake up to the fact that government is the biggest chicken thief in the tax hen house?

R. Robert Evans
Peggy L. Evans } Editors and Publishers

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Worse Storm

The tent at the Rose Float construction was torn to shreds, but was replaced late Sunday afternoon.

Your Sierra Madre Volunteer Firefighters were on duty in full force from 3 p.m. until about 3 a.m. Reserve Police Officers reported in at all hours of the night as Regulars tried to keep the flow of calls to Edison Electric Co. and satisfaction of the people on an even keel.

Many oldtimers of the area state that this is the worst that they have ever seen, from the standpoint of duration. Many Santa Anas of past years have blown just as hard, but the duration has mostly been for six to eight hours and this one has already racked up 37 hours of from 50 to 70-mile an hour winds.

Many businesses, apartment houses and homes lost major portions of their rolled composition roofs and many homes lost numerous shingles to the winds.

The following business

houses lost one plate glass window: Food Hamper, Roberts Market, with Music For Everyone, First Western Bank and Toy and Patio losing two each. Your Volunteer Firefighters were again on duty Sunday night from 7 p.m. until after midnight, and now stand with full responses for the year at 102, compared to 70 last year. They also set up an emergency generator to provide power for one patient requiring a special aid to breathing.

It was estimated that they made as many as 50 calls over the three days on down hot wires and fires caused from hot lines hitting brush and roofs. Trees over the city as large as 24 to 30 inches in diameter were uprooted and crashed across streets and power lines. The three day wind caused thousands of dollars of damage to local homes, shrubbery, automobiles, to say nothing of thousands of dollars to power, telephone and T.V. Cable lines.



A Friendly Hello for the New Year

We're sending you all our best wishes for the New Year. Our thanks for the pleasure of serving you.

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PEACE

in the New Year



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6-SIERRA MADRE NEWS
THURSDAY, JAN. 1, 1970

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Each week throughout the summer available Youth seeking em-
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355-7141
No charge for either Employer or Employee.

MOTHER'S HELPER, 75c to \$1 per hr.

DOG WALKING, 50c an hr.

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All employees are screened for the best work they can accomplish. Call in your needs.

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Telephone ELgin 5-3324 or 5-3325.

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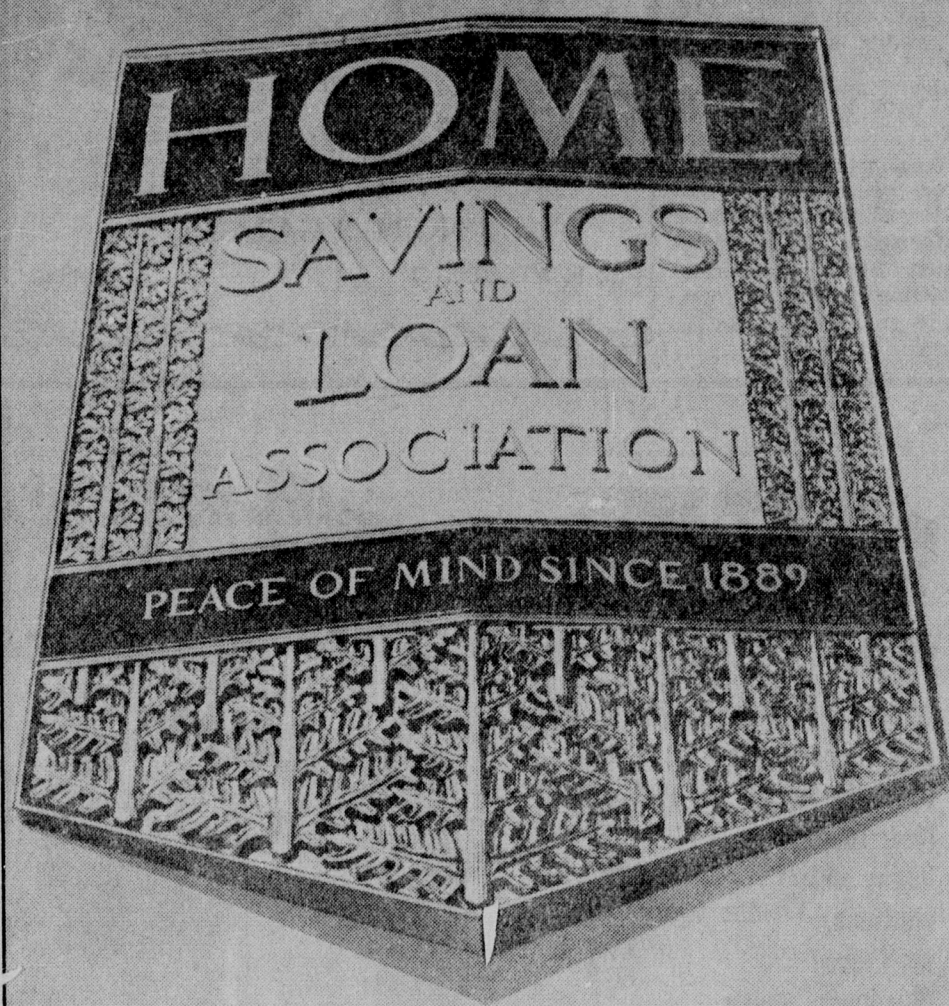
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The March of Dimes believes that birth defects (a quarter of a million annually) should not rob a child of the chance for a full, satisfying life.

It has taken the lead in supporting programs of research, education, patient care and community services to make this goal a reality. It reminds you that the total can be reduced through use of rubella (German measles) and Rh vaccines now available.

Please help.

**PREVENT BIRTH DEFECTS
Give to the MARCH OF DIMES**

PERSONALS

PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party desires unedited article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

AL J. BAUMAN — Wanta take your petition back and rewrite it? Give it a little thought this time. Prospective Councilmen must know what they are talking about — FFAT

TINY TOT — Wasn't worried one little bit. Saw the recent publication and almost laughed myself silly. What fools some of us mortals be. Can't you imagine where we would be with some at the top of the heap. It's on to greater things for 1970 — SIMPLE SIMON

TOMMY GUN — The gig is absolutely up. SED intercepted the letter and knows the truth, better run for the hills or have an answer that will suffice. If we get out of this one it will be a miracle HELEN OF TROY

BETTY — I hear great things. Seems that our friends have given up, and the message has been carried by ones that should know. Could be that we may have a little "Lawyer" wrestle, but people did not get big by foolishness, and it will go just so far. We walk into the new decade together BOBBIE

PEPI — I am a little scared, maybe we could get CC to run in my place. I could help him by supplying the necessary data after he is in. Test out the populace and give me a call or what you find sometimes shortly after the new year. I'm still willing, but want to do the right thing — EDMUND

A GOOD BUY — Give it a try. Blue Lustre, America's favorite carpet shampoo. Electric shampooer \$1 at Arnold's Hardware and Gift Store, 297 West Sierra Madre Blvd., Telephone 355-3365 and always ask for BOB

LET'S CLEAN HOUSE with all of hubbys and son's shirts; this is the time to start the new year relaxed and not have a bunch of washing and ironing to do before the new year and before school starts. 4 shirts beautifully laundered and in boxes or on hangers for only 99c. You just cannot beat it. Look around. Ole Jack, Gloria, Susie Q all wish the finest for all of you during the new decade and remind you that for TOP QUALITY CLEANING AND LAUNDRY, the Vogue Cleaners and Laundry offer you the mostest for the leastest HAPPIEST NEW YEAR ALL

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Calendar of Events
For January, 1970

TUES., JAN. 6th — 7:30 P.M.

Stated Meeting.

TUES., JAN. 13th — 8:00 P.M.

Second Degree

MON., JAN. 19th — District Officers' Meeting, Arcadia Lodge 507, Hosts

TUES., JAN. 20th — Open

TUES., JAN. 27th — 6:30 P.M.

Pot Luck Dinner

Bring a Dish and a Friend. Call Paul Watson, 355-9753 for details

33 E. Sierra Madre Blvd.

Sierra Madre



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TUESDAY, DEC. 30th
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You and Your Neighbors

by NANCY BRYAN

First president of Women's American ORT in Los Angeles, Mrs. Sol Halprin has been chosen "Woman of the Year" by the Southern California organization. She will be honored at ORT's annual ball to be held March 28, at the Beverly Hilton Hotel.

Twenty acrylic paintings by Jerry Burchman, East Los Angeles City College facultyman, will be on display January 13-February 6 in the East wing of USC's Fisher Gallery (823 Exposition Blvd.). Gallery hours are 1 to 5 p.m. Mondays through Fridays.

John and Pat Starkey entertained with a holiday Open House Saturday evening, December 27. Those enjoying the evening with the buffet snacks, chips and dips and good things like those were Dr. and Mrs. William Dale, Arcadia; Mr. and Mrs. Harry Fry, Arcadia; Mr. and Mrs. Lewis Watanabe and sons, Mr. and Mrs. Gerald De Palma (Sue's president of our renowned Civic Club); Mr. and Mrs. Jack Wilson; Mr. and Mrs. Keith Mankin; Mr. and Mrs. Tom Best; Mrs. June Philpot and sons; Mr. Dean Irving; and Mr. and Mrs. Ed Philman. Mrs. Ann Tyler came with-out husband Bryce, Volunteer Firefighters, who was busy fighting fires and live

talk about family gatherings! Well, we knew it all the time, but only in Sierra Madre could you find a businessman, friend and neighbor like Carl Griffin of Griffin & Sons Lumber. With the "big blows" we've been having, downed trees haven't been the only catastrophes... many of the local businesses have had their big, plate glass windows blown in by the wind and a situation such as this has to be corrected immediately, and is done by boarding the window in with plywood. Like we said, not many places where you would find a man who would get up out of a warm, snug bed at 2 a.m. to come down to his shop, open up, cut plywood to proper sizes and then help install the temporary protective measures. Our hats are off to a mighty fine and considerate fellow. We know your help and thoughtfulness is very much appreciated.

LEVI — There is absolutely no place for friends outside our group. Lay it on, or drop out; this is the order from the President — KLINKER

Letters to Editor

Dear Editor:

The rapid decline of the American Republic has been aided by an American public which confidently sat back and said, "It can't happen here." However, many have been shocked out of their apathetic somnambulism by the sight of the American flag going up in flames; riots in the streets; the planned murder of policemen; a no-win war in Vietnam; even higher taxation; riots and demonstrations on college campuses; and, above all, the placement of the organizers and perpetrators of these evils in positions of trust within our government.

It was difficult for the average American to understand why all of this was happening, especially when he had been trained to look on each incident as an entity unto itself. Enough Americans do not yet realize that each of these events is directly connected with the other, and that here is only one force in America which can produce so much evil—the Communist conspiracy. Is it any wonder that college students demonstrate against their government, when their teachers and professors advocate the overthrow of that same government. College students are demonstrating and rioting because "respectable" Leftists and Communists are teaching them, and those Leftists and Communists are teaching because our government has hired them. Through the courts, that same government is making sure that they keep their teaching jobs.

The people in Los Angeles have had enough. We are going to recall the two "Leftist judges" who ruled that a Communist should be allowed to teach in a tax-supported school. If you live in Los Angeles, help recall Judges Pacht and Kenn. If you live outside of Los Angeles, find out what we are doing. Perhaps you can do the same, or even help finance the project.

— Richard E. Woodin

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We Will Be Open
NEW YEAR'S DAY
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Shakespeare Club Honors Rose Queen And Princesses At Luncheon Jan. 6

"Tournament Day," an eighteen-year tradition of the Shakespeare Club will honor 1970 Rose Queen, Pamela Dee Tedesco and her princesses Tuesday, January 6th, when the club meets for a 12 noon luncheon in Stratford House.

Originated in 1952, this traditional luncheon also marks the last official public appearance of the court each year, and the presentation to each girl of a miniature silver rose from the Shakespeare Club.

Mrs. Kenneth La Mond, chairman of Tournament Day, will make the presentation to Pamela and her princesses, Deborah Jean Carroll, Christina Marie Nurches, Patrice Latne Hightower, Vicki Lynn Tsujimoto, Rebecca Patricia Gonzales, and Dixie Ann Whitley.

The girls who will be introduced by Mr. Ralph Helppinger, chairman of the Tournament of Roses Queen Selection committee, will each speak briefly on favorite personal moments and behind-the-scenes incidents during the month of this happy, exciting time in her life.

Also present at the luncheon will be Tournament officials, C. Lewis Edwards, president; A. Lewis Shingler, vice president; and Max Colwell, manager, and their wives.

Mrs. A. L. Stevenson, decorating chairman for the day has planned decor featuring an abundance of red roses, highlighted with many photographs from the Tournament office of par-

Utility Refund Coming In Jan.

Refunds stemming from a 1965 Federal Power Commission decision will be made in January to 3.1 million customers of Southern California and Southern Counties Gas Companies and to 2.3 million customers of Southern California Edison, the California Public Utilities Commission announced today.

The refunds total \$35,399,000 and will be credited to customer's bills.

The average residential customer of Southern Counties Gas will receive \$3.20. Refunds made by the gas companies to its largest customer, Southern California Edison, will in turn be passed along to the electric utility's customers. The Edison refunds total \$7,900,000, and the company's average customers will be credited about 97 cents.

Recreation Guide For Winter Now Available

The Sierra Madre Parks and Recreation Department announced today that the Winter Recreation Guide is now available. Copies will be mailed out to all residents. Additional copies can be picked up at the Recreation office.

Youth classes will consist of tumbling, dance, sports, baton, arts and crafts, nature study, folk dance, guitar, tennis and Junior Woodsmen.

Adult classes in guitar, tennis, women's slim-trim, mens physical fitness, concert band and first aid. The Department also will offer a full new teen program consisting of one dance per month, one activity per month and drop-ins Monday through Thursday evenings. Highlight of the program will be a hiking program for all ages beginning in late January.

Information and registrations for all programs and activities will be taken at the Recreation Department Monday through Friday, 8 a.m. until 5 p.m., beginning on December 29. For information call 355-7135.

CRIB CROP

Short on information, but not on congratulations... which go to Mr. and Mrs. John Vonah of the Sierra Madre Ranger Station on the birth of a baby boy on December 20th at the Arcadia Methodist Hospital. Just in time for Christmas!

Support your Hometown Newspaper, which has served you for 63 years of continuous publishing.

355-1414 is your Police. 355-1401 is Emergency Fire. Use them when you need them.

Battle of Bands Deadline Jan. 15

A reminder that January 15 will be the deadline for teenage musicians, singers and dancers to enter the county's 11th Annual Battle of the Bands was sounded today by Supervisor Frank G. Bonelli.

Amateur and non-union contestants who survive auditions in February will later "battle" in preliminaries for the chance to showcase their talents in the world-famous Hollywood Bowl, the supervisor said.

Musicians and singers, ages 13 through 20, will compete in five divisions: Dance Band, School Dance Band, Combo, Vocal Soloist and Vocal Group.

More than 2000 teenagers, the supervisor estimated, will audition for the 1970 musical competition to be sponsored by the Los Angeles County Department of Parks and Recreation.

School sponsored choral groups, drill teams and modern jazz dance groups will be selected during the auditions to entertain during the final judging event to be held in June.

Entry information may be obtained by phoning the County Parks and Recreation Special Events Unit at 463-2326.

6,583 Have Used Recreation Center Since Opening

At the December 18th meeting of the Sierra Madre Parks and Recreation Commission, Richard Burton, director of Parks and Recreation, reported usage figures for the Community Recreation Center to the Commission. A total of 6,583 users have utilized the new facility from late September until the end of November.

This was based on a total of 170 meetings. Break down by month showed September with 8 meetings and 714 users, October with 82 meetings and 2,580 users and November with 86 meetings and 2,239 users. It also looks like December will have a big month. The director also gave figures for participation in Recreation and aquatic programs.

The November participation report showed 2,195 participants in Recreation Programs and 1,509 in aquatics with a total of 3,704 for the month. Figures for Recreation from January 1 of this year until November 30 were 19,248 and for aquatics at 67,581. This brings the total participation for both aquatics and Recreation programs for 11 months to 86,829.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

Bethany Church Holds Very Active Christmas Season, New Activity Set

"A busy active Christian outreach" describes the activities and opportunities that was a part of Bethany Church of Sierra Madre this past week. All five of its choirs were singing, with the Carol Choir starting it out with three songs in the 11 a.m. service on December 21. The Chancel Choir presented a Bach Cantata, "For Us A Child Is Born" at the 7 p.m. service. Crusader Choir sang several specials also.

On Christmas Eve the congregation sang carols by Candlelight as whole families gathered together for a short program in the Sanctuary before moving to the patio area. On the Patio the Chapel and Coronation Choirs sang from the stair steps as everyone gathered around the tall 30 foot Christmas tree covered with lights.

Caroling was a thrill as the Coronation Choir, Fourth grade department, Adelprians, and Omega classes planned tours of convalescent homes, hospitals and shut-ins. All of the adult classes had Christmas parties which included gift exchanges, delicious food, and emphasis on the true meaning and value behind the Christmas story.

The junior high and senior high youth saw the new Christmas film on December 28 entitled, "The Other Wisemen."

A most worthwhile activity was participated in by the adult classes as they solicited money and gifts for two large very needy families in Monrovia and Sierra Madre. Numerous wrapped gifts for the children of toys and clothing were brought to the church and then delivered by Pastor Vander Zaag on Christmas Eve. Grocery certificates were a most welcome gift.

A very significant offering was taken for Missions with the project of purchasing tape recorders for Bethany's Missionary Families abroad. Beginning with the morning service on December 21st, each Sunday for the coming year will find the missionaries enjoying the services by tapes in some remote corner of the

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9 KERSTING COURT

globe. Rev. Hugh Bell, of Mission Aides, will provide the technical work for this ministry to these missionaries. Home missionary families will be given a comparable money gift in lieu of the tape recorder. Thirteen missionary families will be served this way.

Pastor Vander Zaag cordially invites you to enjoy a New Years Eve prayer service from 7-8 p.m. at the church. Several gatherings are being planned by some of the groups following the service at the church.



Here's wishing that the New Year brings you greatest fulfillment. Thanks for your patronage!

NORM'S GARAGE

22 E. MONTECITO 355-1146

HAPPY NEW YEAR

When the clock strikes the hour and the bells ring out, may the New Year begin, and continue, with much happiness, health and prosperity for you and yours. As for us, we'd like to send our thanks to all our customers, for their generous consideration, with our pledge that we'll always endeavor to provide the finest and friendliest service. May we continue to merit your loyal patronage and good will.




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HAPPY NEW YEAR

In comes the New Year on a cheerful note with many a wish for good luck...and warm appreciation for the generous support of our customers. May it bring you and yours a full measure of health, happiness and good fortune. We pledge to try harder... to serve your interests ever better.

The Staff of
FIRST WESTERN BANK

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HOLIDAY BAKERY TREATS

Are Always A Treat
When They Come From
WISTARIA BAKE SHOP!

Special Orders Now Taken

- * Christmas Cakes
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Order

Now . . . And Your Order Will Be Custom Made And Ready The Day And Hour That You Need It . . . Also . . .

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PARTY CAKES
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355-3332

As Hank Ives Sees It

By OLD HANKUS
HAPPY NEW YEAR

Here is the annual New Year's list for folks that make the sports scene so interesting with maybe one or two tiny requests for this humble reporter tossed in to the hamper.

PETE YODER: Another super athlete like James McAlister to bring back the CIF trophy to the Crown City.

TOM HAMILTON AND BEN STEELHEAD: Any athlete like James McAlister. What's fair for Yoder is fair for his PHS and Muir competition.

JAMES MCALISTER: The CIF Player - of - the - Year award he so richly deserves.

HARVEY HYDE AND MYRON TRKANIAN: A pat on the back for taking the Pasadena Lancers through an unheated J.C. athletic conference in the nation.

And a kind word for taking their banishment to "assistant" without a whimper. Not only are they fine coaches and teachers, but they are first-class cents.

TWO BUCK BETTORS: A chance to spend their money at Santa Anita. Who cares if they put in machinery instead of par-mutual clerks who hustle tips, forget to give you change and seldom have a kind word?

THE RAMS: Thanks for bringing to Los Angeles fandom a winning pro grid

machine. A good luck wish for their clash with Minnesota. Win or lose, the Rams have provided us with a splendid Fall season.

WILLIE SHOEMAKER: An injury-free racing season and of course, another riding title.

BILL SHARMAN: Large crowds to see his Los Angeles Stars ABA team in action. They are fun to watch and worth the price of admission.

JERRY WEST: The MVP award which he has never won but so richly deserves. It will probably wind up in the hands of Willis Reed or Walt Frazier of the Knicks, however.

MAJESTIC PRINCE: Victory over Arts and Letters every time the two meet. I'm stuck on the Prince. He won \$420 for me once.

PASADENA SERVICE CLUB BOWLERS: A chance to win once in awhile over the awesome Lions Club "pros".

LEFTY PHILLIPS: A substitute for his radio show, and a lot of wins at the B-A.

WILLIE DAVIS: Another year like the last one, but free of injuries.

JAN STENERUD: A mounted gold shoe for the Kansas City place-kicker who set an all-time standard with 16 straight field goals.

ALEX HANNUM: Good luck in San Diego. If there is any coach around who

Rapid Transit Sets Direct Service For Rose Parade

The Southern California Rapid Transit District will provide direct service to Pasadena on New Year's morning from East Los Angeles, Monterey Park and Alhambra for residents traveling to the Rose Parade.

Early-morning trips on Line 61 will depart from Atlantic and Whittier Boulevard in East Los Angeles between 5:59 a.m. and 9:14 a.m. Service via Monterey Park will depart from Garvey Avenue at 6 a.m. and continuing until 9:27 a.m.

Alhambra departures for Pasadena via Line 61 will be made from Garfield and Valley Boulevards starting at 6:04 a.m. and continuing until 9:32 a.m.; also from Garfield Boulevard and Main Street, Alhambra, between 6:08 a.m. and 9:36 a.m.

Passengers are now reminded to have their change ready since Exact Fare is now operative on all RTD buses. The buses will return along the same route following the parade.

can get the most out of Elvin Hayes, Alex is the man. The ABA brass was mighty sorry to see the outspoken leader go to the other league.

L.A. STARS: A hot shooter who can hit from the 3-point area with consistency. The 3-pointer is an exciting play in the ABA and 3 points here and there could move the Stars up the Western Division ladder.

HANKUS: An award for audacity. He picks the Dallas Cowboys to win the NFL and the Super Bowl.

ALEX JOHNSON: A 335 batting average, 22 home runs and 110 reebecs for his new employers in Anaheim.

JOHN MCKAY: A win over Michigan on Jan. 1 (Provincial aren't?)

JIMMIE JONES: A hot hand Jan. 1. Without it the mighty Wolverines will be licking their chops after feasting on the Trojans.

ROSE BOWL FANS: A large dose of smelling salts if USC uses their patented 60-second offense to win the game.

YOU READERS: A very Happy New Year, a handful of daily double winners and a golf score in the low 80's.

LEGAL NOTICE

SIERRA MADRE NEWS 79641

NOTICE TO PERSONS INTERESTED IN THE ESTATE OF CHARLES E. HOGAN, (Deceased)

Notice is hereby given: To all persons interested, whether as creditors, heirs, legatees, or devisees, in the estate of Charles E. Hogan, deceased, whose last address was 203 Helen Avenue, Niles, Ohio, that letters testamentary or of administration have been issued to Paul J. Hogan, Administrator, 189 Helen Avenue, Niles, Ohio 44446, by Trumbull County Probate Court, a court of competent jurisdiction of the State of Ohio.

That the following person is indebted to or holding personal property of the said decedent: Bank of America, Textile Branch, 864 South Los Angeles Street, Los Angeles, Los Angeles County, California.

That the undersigned desires to receive the said personal property or collect the claim(s) and to remove that collected or received from the State of California to the said state where letters testamentary or of administration have been issued.

All persons having claims against the decedent or an interest in said estate and wishing to object to such removal must give written notice of such objection to the person or persons indebted to, or holding personal property of, the decedent. Such notice must be given to the person holding the personal property or against whom the claim is made at the address as listed above within

30 DAYS after first publication of this notice.

Dated: December 8, 1969. Signed Paul J. Hogan As Administrator of the Estate of Charles E. Hogan (Deceased)

Publish Sierra Madre News Dec. 18, 25, 1969, Jan. 1, 1970

SIERRA MADRE NEWS

RESOLUTION NO. 69-96

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE, CALIFORNIA, INDICATING ITS INTENTION TO MAKE CERTAIN CHANGES IN RESOLUTION NO. 69-58 AS AMENDED AND PLANS FOR ASSESSMENT DISTRICT NO. 92.

THE CITY COUNCIL OF THE

Sensing ...

statements which show how much of their earnings go for state and federal income tax and for Social Security. The promises of politicians aren't persuasive when one can look at the list of deductions and see how bigger federal programs and various government giveaways result in a reduction in take-home pay.

Everyone would like a tax cut, and many people would welcome higher Social Security payments. But they don't want these things if the price means higher taxes in future and a severe cutback in the weekly paycheck. Senator Gore and others who voted for the latest giveaways are likely to discover that people are fiscally well informed and will welcome a presidential veto of a tax bill that doesn't make sense.

LEGAL NOTICE

CITY OF SIERRA MADRE DOES RESOLVE AS FOLLOWS:

SECTION 1. That the City Council of the City of Sierra Madre does hereby resolve that it is the intention of said City Council to order the changes and modifications hereinafter set forth, with regard to Assessment District No. 92.

1. Change in Work.
a) Change alignment of sewer line from Orange Grove Avenue to the northerly end of Monte Vista Lane to two feet westerly of the center line of Monte Vista Lane (a private street) as shown on the revised plans dated December 23, 1969. Added Cost: None

2. Total Cost of Changes: None

SECTION 2. That the hour of 7:30 P.M. on January 13, 1970, in the Council Chambers of the City Hall, 53 West Sierra Madre Boulevard, in said City of Sierra Madre, is designated as the time and place for the hearing to consider the foregoing matter. Any person interested in said proposals may appear at said time and place, and be heard with reference to this matter or may file any written objections to said proposals with the City Clerk prior to the time set for hearing.

SECTION 3. That the City Clerk shall certify to the adoption of this Resolution and cause the same to be published and notices to be mailed in the manner prescribed by law.

APPROVED AND ADOPTED this 23rd day of December, 1969.

Robert C. Hartman Mayor of the City of Sierra Madre, California

ATTEST: L. Marie Warfel City Clerk

I hereby certify that the foregoing Resolution was adopted by the City Council of the City of Sierra Madre at a regular meeting held on the 23rd day of

LEGAL NOTICE

December, 1969, by the following vote of the Council:

AYES: Councilmen Rudolph, Simons, Rule, Hartman, Nickoloff
NOES: None.
ABSENT: None.

L. MARIE WARFEL City Clerk of the City of Sierra Madre, California
Publish Sierra Madre News January 1, 8, 1970

SIERRA MADRE NEWS

69-21732

CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 49 South Baldwin Avenue, Suite C, Sierra Madre, California, under the fictitious firm name of Action Communications Company and that said firm is composed of the following persons, whose names in full and places of residence are as follows:

X Robert Clayton Burgett, 5626 N. Sultana Ave. Apt. No. 2, Temple City, California 91780.
X Roger Randolph Ralston, 1732 State Street, Apt. No. 2, South Pasadena, California 91030

Dated November 29, 1969
Robert Clayton Burgett
Roger Randolph Ralston

State of California, Los Angeles County:

On November 29, 1969, before me, a Notary Public in and for said State, personally appeared Robert Clayton Burgett and Roger Randolph Ralston, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged they executed the same.

(Seal) James G. Evans, Notary Public
My Commission Expires April 4, 1972
Publish Sierra Madre News Dec. 25, 1969, Jan. 1, 8, 15, 1970

CASA JANARA

Authentic Mexican Food

Reg. **\$1.75** **T. C. GRANDE** Monday Only **\$1.35** Special

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

OPEN 7 DAYS A WEEK

Featuring Tuesday Evening

Mile High Enchilada

SPECIAL **\$1.35**

— Featuring —
"MARGARITAS"

200 E. Foothill
358-7322
Arcadia

PROCLAMATION:

A Happy New Year to each and every valued customer

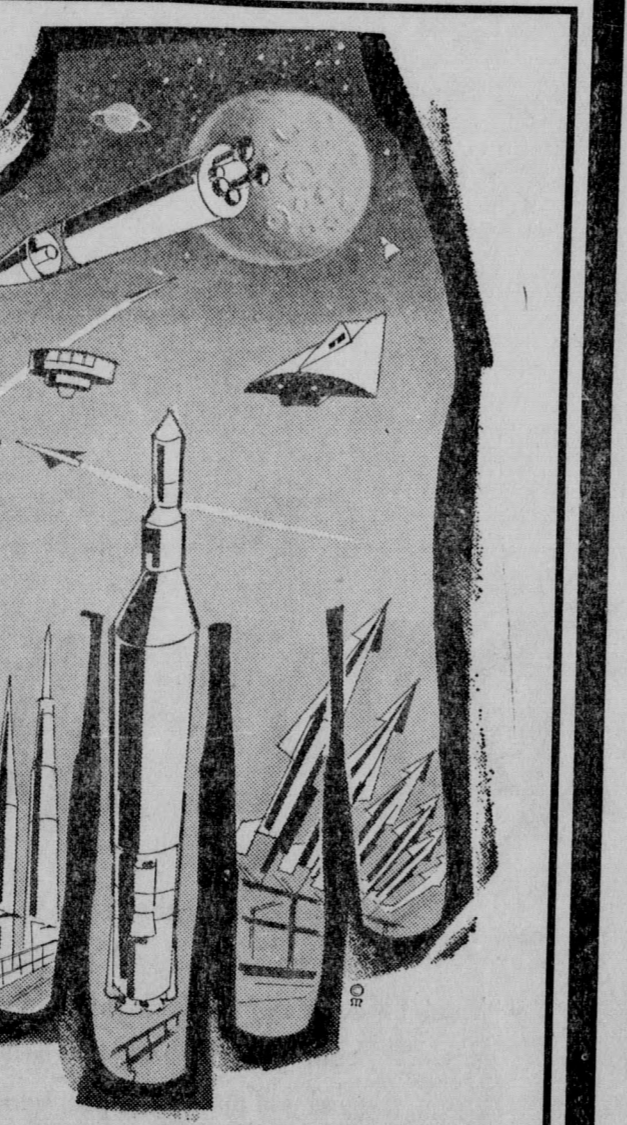
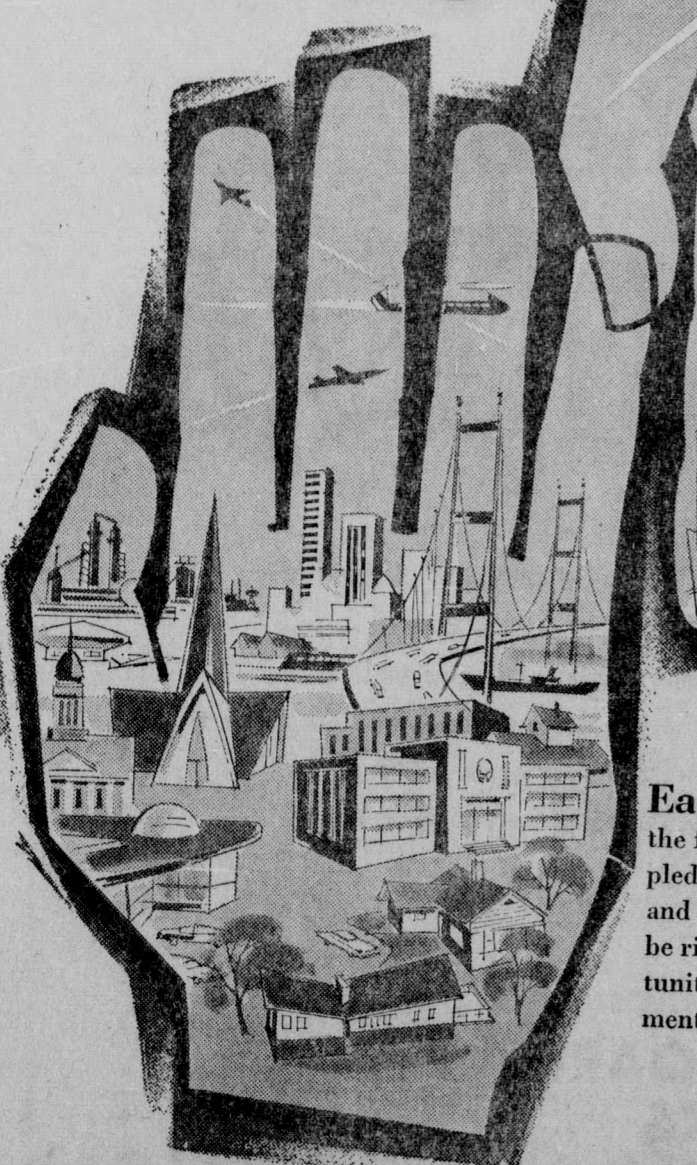
- PROSPERITY • HARMONY
- GOOD CHEER • HEALTH
- HAPPINESS



PERRYS' STATIONERY and Gifts

56 W. SIERRA MADRE BLVD. 35-53385

THE FUTURE IS IN YOUR HANDS



Each of us has a share in building the future that lies ahead. We join you in pledging to meet the challenge with high hope and deep determination, that the future may be rich in the promise of expanding opportunity, and full of the rewards of achievement. A Happy and Successful New Year to all!

Guy Rossi, Postmaster and
Boys & Girls of Sierra Madre Post Office

LET US BUILD AND GROW TOGETHER

for the good of our community ...and our nation

Great things are happening in our community. In homes and schools, in business and industry, we're building together for the future of this area and the strength of our entire nation. We are proud and grateful to share and to serve in this fast-growing community.

General Telephone Co.
114 East Lime
Monrovia



FIRE SIDE

ready to meet any emergency that they may be called upon to service. Each man takes this assignment as one of a serious nature and will not, under any consideration, leave the community unless he has secured another firefighter to stand in for him during the hours that he may be absent.

—SMVFD—
To keep abreast of all new advances on fire and emergency the department maintains several drill periods. The first being every Wednesday evening. This is a voluntary training meeting, wherein any man feeling that he is in the need of additional training may attend, present his problems or his desire for any field of additional training and it will be given to him under the direction of the Senior Engineer and First Assistant Chief.

—SMVFD—
The second and fourth Fridays of each month are set up as a necessity for your firefighters, here the entire department will spend two hours on drills, which are pre-planned for the entire department by the Captains. Some of these drills are time drills and are set up to simulate what may take place under emergencies.

—SMVFD—
Department has their semi-monthly meetings in the Fire Hall, which generally takes one to two hours. At these meetings they discuss fires and drills, make plans for future activities, and plan for the enjoyment of its members. Two men seniority-wise serve refreshments to the rest of the members.

—SMVFD—
In addition to all this there is a class in Driver Training that is held each Sunday morning. Anyone that feels that he wants to become a driver, or who wants extended education as a driver can attend this class to further his education.

—SMVFD—
Your average firefighter will spend about 300 hours a year; approximately 152 hours in training; 100 hours servicing fire calls and 48 hours in special training or in classes.

—SMVFD—
For this service the taxpayers of the City of Sierra

Madre pay each man a total of \$21 per month, provide him with what is called a turn-out suit; a work uniform, rain gear, boots, gloves, hard hat and safety goggles.

—SMVFD—
Immediately from the firefighter's \$21, is taken \$6 for insurance, \$1 is taken for the general fund and \$1 for the party fund. Should he attend all meetings on the second and fourth Fridays and answer all alarms his take home pay from firefighting will be \$13 per month, or \$156 per year.

—SMVFD—
Firefighters who work out of town during the day, very seldom attend the fire alarms of daytime calls and hence lose \$1 for each missed. Fines for accidentally blowing the siren; being late to meetings and drills; absence from meeting and drills will leave the average firefighter with a take home pay of approximately \$100 a year or about 30c per hour for the time spent.

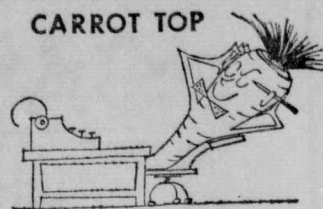
—SMVFD—
Then there is the time when your firefighter is at work and must answer a call and does not have either his turn-out equipment or work uniform available and must go into a fire with his good clothing and shoes, and many times he will ruin both his clothing and his shoes, which is his responsibility and must replace them at his own expense.

—SMVFD—
Yes, the Taxpayers of Sierra Madre are well taken care of in the field of firefighting, and each and every man is happy that he has achieved that status.

When he joins he takes a pledge to do all in his power to protect the lives and property of the people of Sierra Madre, and this he does without hesitation, regardless of his personal loss, injury or loss of life. He is a happy man, and he does pause at this time and wishes all people in Sierra Madre a hearty HAPPY NEW YEAR, and is thankful that he is capable to serve.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

CARROT TOP



for vote to the electorate. The deadline for filing is sometime in February, after this we will give you our recommendation, and we will fight for those that we feel will give the City of Sierra Madre the most for their money.

—CT—
We do go on record here of stating, the Petition attempt was a very weak sister. It does a lot of screaming and hollering, but the solutions would sell us all down the river in a very short time, and if the last issue of the News did not bring this out, I am sure that it will be brought out to you soon.

—CT—
The Petition, in itself, is nothing more than a letter written to the council complaining about conditions, it is certainly not a legal document, and since this Council has not shown itself to be a "Council by Petition" I am just afraid that should it ever be presented to the Council that it will be properly filed, so anyone that signs the petition will be just wasting their time, and with their signatures so affixed will be considered as chronic complainers and will so be exploited, since the documents will be "Public Record."

—CT—
There are certainly greater problems at stake than those mentioned, and by the time the filing is completed and we know who are the contenders then is when we should make ourselves known, then is when we can take care of our problems. . . . In the ballot box, as it should be.

—CT—
So, we end up the year 1969 almost the same as we ended up the year 1967. That memorable year of 1967 was the start of the "Recall Petitions" that were fought so heavily in the forefront of 1968 and ended up with the recall of Councilman Warner and Councilman Maddox.

—CT—
A recall for 1970, we thought it was going to happen, the petitions were ready, but evidently cold feet must have ensued, it's too late now to hit the election of April and I'm quite

Letters To the Editor

(An open letter to Vice President Spiro Agnew)
Dear Sir:

Over the past several years, I, too, have become quite concerned about the mass communications media and the effect it has had on the American people through their distortion of the news. Although this dilemma could be solved in part at least by investing a dime in a more reliable newspaper or changing the television channel, I still feel that it could be completely solved if the American people were able to depend on the source of the news in the first place.

Wasn't it Arthur Sylvester, one-time government of-

cial, who said, "I think the inherent right of the government to lie — to lie to save itself when faced with nuclear disaster — is basic?" And didn't President Kennedy constantly deny the arms build up in Cuba? And who can forget those in the Eisenhower Administration who helped promote Castro, while others in that same Administration constantly warned of Castro's dubious background?

Further, who can forget the ordeal of Otto Otepka — an ordeal created when he defied a Presidential Order to safeguard his country's security — an ordeal caused by the Executive Branch's desire to hide the truth from Congress and the American people?

The point is, Mr. Agnew, that the American people have more to fear from government suppression and distortion than they do from the mass communications media. Therefore, it is my suggestion that you do all you can to insure that Americans get the truth from their government. If you feel your Administration is free of that problem, then expose what the past Administrations have done in the news-management area.

—Richard E. Woodin

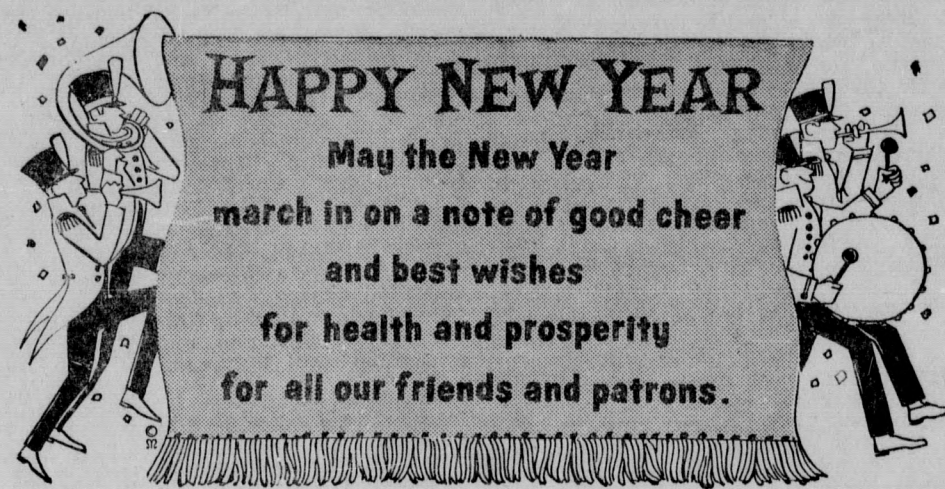
—CT—
In closing up the column for the year, let me leave you with one little story that just about sums up the knowledge of some people in the field of politics.

—CT—
Seems that this older lady was in Los Angeles recently, and was in the process of crossing one of the busy intersections when the green light was flashing the words "Do Not Walk."

—CT—
The shrill whistle of the traffic officer brought the lady to an immediate halt, and when the officer strolled over to the lady he made the remark. . . . "Can't you see the sign that says 'Do Not Walk' 'Yes,' replied the lady, 'but I am only going a short distance.'"

—CT—
"Well, you are not going very far," stated the officer "unless you heed the traffic signs." "Traffic Signs," stated the puzzled woman, "Why I thought those were advertisements for the Bus Company." And with this the officer helped the lady across the street.

—CT—
Maybe a lot of us should help some "Would Be Politician." I hope, I hope, I hope.



Pink Cottage Salon

147 W. Sierra Madre Blvd.

EL 6-1059



To Wish You

HAPPY NEW YEAR

We welcome another New Year in the finest way we know . . . with greetings and good wishes to all, and with quiet thoughts of thankfulness for the enjoyable association with our valued friends and customers. Your patronage and good will during the past year have been deeply appreciated. To start the New Year right, we renew our pledge to serve you to the best of our ability, that our cordial relationship may long continue.

THE ARCADIA BOARD OF REALTORS

"Serving Arcadia and Sierra Madre"

203 E. Duarte Road

HI 6-4649

Arcadia



As bells proclaim
the New Year, we hope
and pray that
people the world over
may find peace in
the days to come.

SPLIT PERSONALITY SHOP

Jack and Patricia Grotewiel

78 W. Sierra Madre Blvd.

A Division of Visual Sales Co.

HAPPY NEW YEAR

We're celebrating the New Year with much happiness and great hopes... hopes that it will be, for all our fine friends and customers, a year of personal well-being and success in every way. Thank you all for your steady support. It has been a pleasure for us to serve you.

Fashionette Home of Satisfied Patrons"
48 W. Sierra Madre Blvd. 355-9912 Sierra Madre

New Year's Eve Service — 'Need Of Interpretation'

A New Year's Eve Communion service will be conducted at 7:30 at Faith Lutheran Church, 845 Hastings Ranch Drive. Pastor Armin Hesse's pulpit message will be entitled "The Need of an Interpretation," centering on Daniel 5:16.

The Festival of Epiphany will be observed in next Sunday morning's 10:30 worship service, with the pastor speaking on "A Day of Good Tidings."

The young people of the Senior Walther League have been working on the Lutheran Hour float. They served six hours last Sunday forenoon, and are scheduled to put the finishing touches on the parade entry on New Year's Eve. On Saturday, January 4, they will enjoy a recreation day at the parish hall, beginning at 1 p.m.

Other events scheduled for next week include: Junior Choir on Tuesday at 7:30; Junior Confirmation Classes for Grades 7 and 8 on Wednesday afternoon at 4; Sanctuary Improvement Committee on Wednesday night at 7:30; Elementary School Age Good News and Pioneers clubs on Thursday afternoon at 3:30; and Senior Choir on Thursday night at 8.

We all know that God has boundless resources, but few people know how to tap this energy in time of need.

Einstein wrote his famous energy formula many years before science was able to actually split the atom and release its energy. Many years ago God inspired the prophet Isaiah to write about spiritual strength; he said, "they that wait upon

SPORTS AS Hank Ives SEES IT



ANNUAL BOWL PREDICTIONS

USC 24, MICHIGAN 17—Hankus looks for a regular rock 'em sock 'em type Rose Bowl smasher. The Wolverines will take an early lead and it will look easy for one quarter. The Trojans will gradually come back with a field goal and will trail 10-3 at the half.

Jimmie Jones will put on an awesome passing exhibition in the second half with Sam Dickerson and Bob Chandler grabbing scoring tosses to offset a Jim Mandich aerial bomb. That makes it 17-17 at the end of three periods.

Yep, you guessed it, a patented Trojan rally with just two minutes remaining in the contest ends with Clarence Davis racing 31 yards for the winning tally.

SUGAR BOWL... ARKANSAS 27, MISSISSIPPI 21—Hogs great running game and ball control offsets the slick passing attack of the Rebels and sharp Archie Manning. It's a ding-dong-doozy of a game with Miss leading 21-20 at one point, after rallying from a 20-7 deficit.

ORANGE BOWL... MISSOURI 31, PENN STATE 21—Only common opponent was Colorado and the Buffs outscored Missouri but lost to the Nittany Lions. State has something to prove but Hankus feels Mizzou is one of the best in the nation at end of season. Tigers roll to quick 21-0 lead and then coast to victory in surprisingly easy triumph. This is

the Lord shall renew their strength. They shall mount up with wings as eagles." Have you applied this knowledge in your times of need? Have you learned the secret of waiting upon God? When you do you will know the second the secret of renewed strength.

the one you watch New Years night if you can still keep your eyes open.

COTTON BOWL... TEXAS 21, NOTRE DAME 10—Longhorns have a terrific offense which they put on display against bowl-hungry Irish. Stot ND defense stops Texans twice inside the ten but Texas tallies 14 points before halftime for 14-3 lead.

BLUEBONNET BOWL... HOUSTON 34, AUBURN 28—High-scoring game between two offensive-minded teams. Lead changed with regularity until Houston took two TD lead late in the game.

MINNESOTA 27, CLEVELAND 24... NFL finals finds the super Vikings sticking it to a very good Cleveland Brown team. Did the Browns simply have the Cowboy number?

I think not, they are a good club, but the Vikes are simply great. There is more feeling of strength involving Minnesota than the Baltimore Colts of 1968.

OAKLAND 17, KANSAS CITY 10—AFL finals find Daryl Lamonica doing his thing. Teams are very equal but Lamonica in healthy condition has edge over Dawson still suffering with ailing arm. Both teams display powerful defenses.

HANKUS will reserve judgement on the final Super Bowl score for a couple of weeks.

LITTLE THIS-N-THAT... Jack Dolph, new ABA Commissioner, has succeeded in landing a TV contract for the All-Star clash Jan. 24 (apparently moved to Indiana) and for the playoffs. Bill Sharmans Stars figure to participate in the playoffs which should mean some good crowds at the Sports Arena.

AFTER POLLING local experts it would seem that Pistol Pete Maravich is for real. Like a sure thing to make it big in pro ball. He can do it all and when he has sharp players that will be looking for the ball when he has it, watch out... Is Lew Alcindor a cinch for Rookie-of-the-year honors in the NBA? There isn't much of a rookie crop to choose from... Spencer Haywood is as sure as taxes in the ABA.

THEY SAY THE ABA is no longer interested in a merger with the older league now that they have the TV contract... The Stars should be in good shape during the next college draft with two number one choices at their disposal. They picked up Miami's first pick in the recent Simmie Hill trade and it would seem the way they are going miami is a cinch to finish last and get first pick.

TIME FOR THE PASADENA MADNESS... Just a few things due to happen in town in the next 24 hours. NEW YEARS HAPPINESS TO ALL OF YOU.

Census Takers At Work In Our Area

Questions on consumer buying and home improvement expectations will be asked by representatives of the Bureau of the Census in this area during January, according to Leonard C. Isely, Director of the Bureau's regional office in Los Angeles.

The questions are asked four times yearly as part of a nationwide effort to collect information as a guide to Federal agencies and other groups in developing programs based on consumer spending patterns. Sample of residents in this area will be asked if they expect to buy a house, car, or major appliance during the next year and if they have made recent purchases of these items. Homeowners will be asked about home improvements and repairs during the last three months and any planned for the future.

In the most recent survey in the series, taken in October, families in the U.S. indicated a gain in expected expenditures for furniture and appliances and reported no important change in car buying expectations. House buying expectations remained at a low level.

All answers are kept confidential by law, and information obtained will be published only as statistical totals.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

Lesson Sermon For January 4

The subject of the Lesson-Sermon to be read in all Christian Science churches this Sunday is "God," and includes this definition from John: "God is a Spirit; and they that worship Him must worship Him in spirit and in truth."

The Lesson-Sermon also includes passages from "Science and Health with Key to the Scriptures," by Mary Baker Eddy. One of the selections is: "Not materially but spiritually we know Him as divine Mind, as Life, Truth, and Love. We shall obey and adore in proportion as we apprehend the divine nature and love Him understandingly, warping no more over the corporeality, but rejoicing in the affluence of our God." (p. 140).

The public is welcome to attend Christian Science services.

'Where Did the Glow Go?' Sermon For Dec. 28

"Where Did the Glow Go?" selected by Margaret M. Stevens, Minister of The Santa Anita Church, 226 West Colorado Boulevard, Arcadia for this Sunday after Christmas, December 28. The children of the Junior Church meet during the 11:00 a.m. service, going to their respective classes after a 15 minute worship service with the adults in the sanctuary. Infant and child care are provided during the service by the Cradle Roll Group. All are welcome.

Have you dialed the church sponsored dial for prayer (447-6162)? This prayer message is available 24 hours a day to help you with your every need. Let it be a part of your life for the New Year.

A Happy New Year from the Church family.

Ives & Warren
MORTUARY
120 NORTH HILL AVE. • PASADENA
Telephone 6-4375 • RYan 1-7385

65 Years
Serving the
Foothill
Communities

Ethel Barnhart, Founder

The Santa Anita Church
A nondenominational church—member of INTA
226 West Colorado Blvd., Arcadia 446-8206

Margaret M. Stevens, Minister

11:00 A. M. SERVICE —
"WHERE DID THE GLOW GO?"

Dial-for-Prayer, 447-6162

FAITH LUTHERAN CHURCH
THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive — Armin W. Hesse, Pastor
Jerry N. Nielsen, Director of Education & Youth

9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS
10:30 — SUNDAY MORNING WORSHIP HOUR —
Sermon: "A Day of Good Tidings"
THURSDAY, 7:30 P.M. — NEW YEAR'S EVE COMMUNION SERVICE —
Pulpit Message: "The Need of an Interpretation."
A CHRISTIAN WELCOME TO ALL!

Sierra Madre Congregational Church
"The Church of the Singing Tower"
Worship Service 11:00 a.m.
"STRENGTH FOR THE SEVENTIES"
Church and Adult Bible Class 9:30 a.m.
Primary Church 11:00 a.m.
Rev. Richard J. Anderson

for the Word of God and the testimony of Jesus Christ

Bethany Church of Sierra Madre
North Baldwin at Montecito in Sierra Madre

An independent, interdenominational church
Member, National Association of Evangelicals

Robert M. Vander Zaag, Pastor

9:30 a.m. Sunday School 6:00 p.m. Youth Fellowship
11:00 a.m. Morning Worship 7:00 p.m. Evening Service

First Church of Christ, Scientist
— SIERRA MADRE —

CHURCH 186 W. Highland Ave.
Sun. Service 11 A.M.
Sun. School 9:30 A.M.
Wed. Service 8 P.M.

READING ROOM 22 N. Baldwin Ave.
Daily 12-5 P.M.
Sat. 10 A.M.-3 P.M.
Closed Sundays and Holidays

— All Are Welcome —

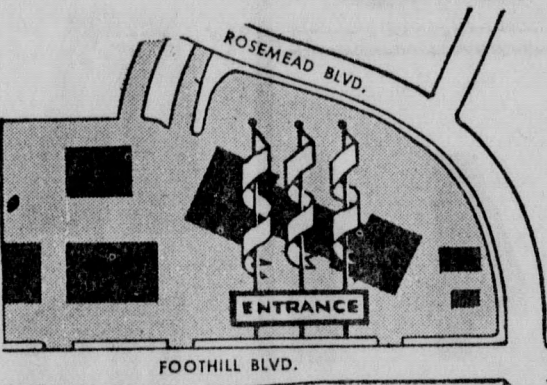
EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
The Rev. W. W. Worstall, Rector

SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes

WEEKDAYS AS POSTED
PARISH DAY SCHOOL
DAY CARE CENTER

Foothill-Rosemead SHOPPING CENTER



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3649 East Foothill — 793-9655

WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266

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355-7213 — 3621 E. Foothill



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- Carpet Town
- Clark's Union 76
- Golden State Travel Bureau
- Han's Shoe Repair
- Harmon's Laundry and Cleaners
- Hastings Camera Shop
- House of Health
- International House of Pancakes
- Phillips 66 Service
- John's Barber Shop
- Le Ana Wigs
- Lobster House
- Marberry Shop
- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank
- See's Candy
- Sleep City
- Thrifty Drug Store
- Thornboms Bakery
- Tiny Naylor's
- Dri Cal Dry Cleaning
- Wiley's Hastings Liquor

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619-1804

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OPEN NEW YEAR'S DAY
Till 6 P.M. For Your Convenience

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Hastings Car Wash

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WEDNESDAY
Wash & Spray Wax **\$1.25**
Free Spray Wax With Gas Purchase

Air Conditioned Waiting Room
Hours: 8:30 to 5:00 Mon. thru Sat.
8:30 to 1:30 Sundays

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To Each Customer Mentioning This Ad

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TOP · ROUND ROAST \$1.29^{lb}	RUMP ROAST 95¢^{lb}	SIRLOIN TIP ROAST \$1.29^{lb}
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Russet POTATOES 10^{POUND CELLO BAG} 39¢
Chiquita BANANAS 10^{lb}
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You and Your Neighbor

by NANCY BRYAN

Tina and Jay Salter's day on December 25, was a very full one. Started out hosting a neighborhood brunch with neighbors Burnett's, Blakeys and McMammons and their children. Then later in the day, it was visits to all of the grandparents — Tina's parents, Mr. and Mrs. Les Hanson in Pasadena — Jay's father and his wife, Mr. and Mrs. John Salter of Burbank — and Jay's mother and her husband, Mr. and Mrs. Darwin Barrett of La Canada. A busy day, but full of family, friends and fun!

Mr. and Mrs. Robert (Judy) Salisbury have as holiday guests an aunt and uncle and cousin from Chicago, Mr. and Mrs. W. Walters and Barry. The Walters, who came by train, like our part of the country so well that they are thinking of moving out here. (Apparently they won't miss the cold weather!) Today, the Rose Parade and the Rose Bowl Game are the orders of the day. Yesterday, for Mr. Walters, an

acceptance of an invitation to the football luncheon. Happy, happy New Year!

Long time, and well known, Sierra Madre resident, Mrs. Beulah Scott entertained her son and his family, Mr. and Mrs. Edwin M. Scott and Michael and Dale, Christmas Day.

Christmas dinner at Gary and Barbara Skousen's included Barbara's mother and grandmother, Mrs. Marie Bailey and Mrs. Marie Nicholas, both of Sierra Madre and Gary's brother, Bob who resides in Monrovia. Naturally, the Skousen's two young daughters shared in the wonderful day — they are 2 year old Mary Elizabeth and ten month old Susan Christine. Christmas Eve was spent at Gary's parents, Mr. and Mrs. George (Ann) Skousen of Sierra Madre. Those present for the evening included Gary, Barbara and their girls, Bob and Skousen and George and Ann's nephew, John Neilson, who is visiting from Denmark.



It's time for New Year's Resolutions at Music For Everyone!

"In 1970 we resolve to find more ways to bring more music into more people's lives."

For Allen Sheppert — A set of drums in every home!

For Laury Schwartzman — All students take one year melodic lessons before going into the instrument of their choice.

For Jerry Graves — A hit record!

For Dear Brown — A 100 piece youth band with balanced instrumentation!

For Bill Pirigyi — Four tenors, 4 baritone, 4 basses and a memorizing chorus.

For Adele Pirigyi — Five more piano teachers and 5 more grand pianos!

For Frank Garlock — The Stadel Sound everywhere.

For Rich Mendella — Success in his new position — national promotion director of Ampeg.

For Bill Elledge, Bart Mann and Phil Detore — Drum students who practice every week and don't cancel lessons, never forget their drumsticks and always remember their lesson assignments.

For Dennis Dreith, Ray Lewis, Gerry Jackson and Randy Rodes — A plan to convert rock and roll musicians to woodwind and brass students in the classical vein! (Maybe a little pure jazz!)

For Rich Rios and Manuel Lopez — A movement to end amplified guitars and establish classical and Flamenco guitar as the "in" sound.

For Monte Cleeton — A bending of the true actor and musician!

For Greg Patterson and Tom Martin — Folk music and more folk music, including folk-rock, folk-jazz, and folk-classic!

For Adele Abras, Evelyn Tiner and Bob Rios — Big-ger teaching studios and more students!

For Mark Cotten — An 8 day week for time to teach and time to practice!

AND FOR ALL 300 PLUS

OF OUR STUDENTS — A happy musical New Year with the time, the will-power, the desire and everything it takes to be a better musician and a better person in 1970!

To set up your music lessons for the new year call EL 6-1143.

Letters to Editor

Dear Editor:

On the Tuesday evening before Christmas I arrived home late and found a group of about 20 carollers, from four to forty years of age, perhaps, playing and singing the music of Christmas outside my home. I was very touched, for they addressed me by name and wished me a merry Christmas before they moved on.

I wish to say publicly that this is about the nicest thing that has happened in the Canyon for the twenty years I have lived there. Regardless of what was happening in the world outside, I am sure the real spirit of Christmas was in the Canyon that night. May God bless them every one.

— Ralph I. Brown

It's a houseful of family for the Claude H. (Elena) Brown, Jr. Daughter Kathy who works for IBM in San Francisco was able to come home for the holidays and she brought a friend, Jennie Pollard, with her. Newlywed daughter, Kirsten and her husband Harold Dean Hickman spent Christmas in Sierra Madre too. Formerly of Vallejo, they have been transferred to Idaho Falls by Uncle Sam. Scott, Marianne and Dixon, family members in residence, were on hand also. Dixon traveled back to San Francisco last Saturday and welcomed the New Year in up there.

Attend the Church of your Choice this Sunday; you will always meet your friends there.



NEW YEAR Greetings

We're ringing in the New Year with best wishes for you and your loved ones. May the days ahead see the fulfillment of peace, prosperity and enduring happiness for all. We wish to extend our heartfelt thanks to our friends and patrons for their loyal trust, confidence and good will . . . and for making this past year a wonderful one.

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IT'S A HAPPY NEW YEAR

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Letters To the Editor . . .

Dear Editor:

Higher education in California is in grave trouble. Anyone who reads the newspaper, listens to the radio or television, cannot help but be aware of this fact. The taxpayers of California, who support higher education, have a right to know how this has come about, what is happening on their campuses in California, and what, if anything, can be done to return our colleges and universities to institutions of learning.

You wouldn't pay the bills to keep a known arsonist, murderer and agent of destruction in your own home; yet this is exactly what is going on in the universities and colleges because the largest share of your tax money is going to education in California. I think it's time to clean house. As your Senator, I have only one vote in the California Legislature. It is now up to the people of California to voice their

protest. It is long past time to clean house, to stop the abuses, the destruction and rioting that has created chaos in California's institutions of higher education. I have introduced major legislation during the past three sessions that I have been in Sacramento for the express purpose of returning our schools to their primary purpose — teaching our youngsters. I am hopeful that you will find my enclosed newsletter interesting and informative.

Barbara, the children and I wish you, Mr. Evans, the merriest holiday season. May God through his Son bless you and yours this coming year.

H. L. Richardson
State Senator

EDITOR'S NOTE: One of the finest letters I have had the opportunity of reading during the year, 1969.

By supporting your local merchant you help to reduce property tax. He is always there to help you.

You and Your Neighbor

by NANCY BRYAN

It was a family Christmas for the John F. Coyle family. And it was especially nice because son Jack, who will be 21 in January, was able to come home, from Basic Training at Fort Ord for the holidays. Lucky fellow had 18 whole days and does not have to report back until around January 5. Nancy, a sophomore at Cal Poly in Pomona, where she is studying Biology, is also home for the holidays. Two Coyle offspring in residence, 15 year old Mike and 13 year old Susie, both students at Wilson Junior High, are just busy enjoying the Christmas vacation along with Nancy and Jack. Christmas day and dinner was just with the family and a very nice treat at that.

Another family with an old fashioned Christmas was the Daniel Mang household. Daughter Alice is home from Cal State at Hayward, for the holidays and was present at dinner, capably and deliciously prepared by mother, Jeanne, as was rest of family — Janie, Bill, Barbara and Nancy and Mr. (Daniel) Mang. However, total number taking notice when the dinner announcement was given was around 20 as guests were expected. Boy, oh boy! that poor ole turkey didn't stand an even chance! Hope you all have a Happy New Year and 1970 see a complete recovery for Mr. Mang who suffered a heart attack October 12th. He is making remarkable and rapid progress.

A rather belated birthday greeting to Mrs. Marian Decker Shaw, who celebrated her 81st birthday on December 17. Mrs. Shaw is a long time Sierra Madre resident, having lived in our community since she was two years old, except for a period of five years between 1902 and 1909 when she resided in Los Angeles. Many happy returns!

Don't see how Norman and Annemarie Davidson keep up with their family of skiers. Brian broke a thumb while skiing at Mammoth a week or so ago.

Son, Terry, a third year medical student, is spending his vacation 'working' as a patrolman for the Ski Patrol at, where else, Mammoth. At same ski mecca, Jeffery is working as a ski instructor. He decided to take the next quarter off from school as a vacation and work. As you probably have guessed, none of them really feel that anything connected with ski services is work.

A Christmas tea was recently enjoyed by a group of friends who have been long time residents of Sierra Madre, at the home of Mrs. Helen Hill. What better time than during the holidays to pause and renew old acquaintances, amid wishes of Merry Christmases and Happy New Years. Those present were: Mrs. William Burns, Mrs. William Dedert, Mrs. Adophe Gourdeau, Mrs. Dorothy H. Koenig, Mrs. Olive Larcombe, Mrs. Frank Spencer, Mrs. Emile Smith, Mrs. Leslie Webster, Mrs. Randolph Wood, Miss Gladys Kraft and Miss Lulu Moore.

Mr. John T. Underwood of Whittier, chairman of the Liberty Amendment Committee of Los Angeles County, announced this week that the local group plans to kick off their 1970 action program in California at a Charter Party and Rally which will be held at the Hyatt House Hotel in the City of Commerce on the evening of January 16.

Mrs. Bertha Billings spent the few days of Christmas at the home of her daughter and son-in-law, Mr. and Mrs. James Donohue on Newhaven Road in Pasadena. Christmas Day dinner included Mrs. Billings' son D. L. Billings, and family of South Gate and Mr. and Mrs. Pat Morgan of Arcadia and Mr. Morgan's parents from Altadena. Most of us are so busy the rest of the year, it's really nice that Christmas is the traditional time for families to get together, if at all possible.

Shop with your local merchant, he will always treat you right and be available

Sierra Madre & Arcadia Youth Soccer League In Midst Of Active Season

No games were played by the Sierra Madre and Arcadia Youth Soccer League teams on Saturday December 27. The scores of games played on December 20 are:

Division I: Arcadia Tornados won by default over the Arcadia Twisters. The S.M. Cyclones had a close 1-0 victory over the S.M. Hurricanes. Cyclone scorer was Alpe Wingrove. Arcadia Tornados lead their division with 13 points; S.M. Cyclones are second, with 11; S.M. Hurricanes are third, with 8.

Division II: The Arcadia Eagles, still undefeated, has a 3-0 victory over the S.M. Hotspurs. Eagle scorers were: Paul Stowitts, Jeff Klein and Gregg Mathews. The S.M. Thunderbirds blanked the Arcadia Cougars, 5-0. T-Bird scorers were: Matt Ulmen (2), Kurt Daenitz, Steve Udell and Ted Haumann. The Arcadia Mustangs, new player, John Shephard, led the Mustangs to a 2-0 victory over the Arcadia Clippers, scoring both goals himself.

The Arcadia Athletics nipped the S.M. Magpies 1-0 in a hard fought game. Athletic scorer was Greg Romero. The S.M. Beavers defeated the S.M. Spiders, 2-0. Beaver scorers were: Guy Thomas and Chris Swadowski.

The Arcadia Eagles lead their division with 14 points to their credit; the Arcadia Athletics are second, with 13; the S.M. Magpies are third, with 11; the S.M. Beavers are fourth, with 10. (In last week's division ranking, the S.M. T-Birds and S.M. Rovers were incorrectly given 2 points each, instead of 1 point each for their tie).

Division III: Saw the Arcadia Falcons defeat the S.M. Wolves in a close 2-0 victory. The S.M. Wanderers

H. J. Maurers Celebrate 55th Anniversary

Mr. and Mrs. H. J. (Violet) Maurer of 175 N. Mountain Trail celebrated their 55th Wedding Anniversary on November 28 with cake and coffee with friends, neighbors and family.

"Hank" as Mr. Maurer is more apt to be known to many Sierra Madre residents, is a machinist by trade and worked for the C. F. Braun Company of Alhambra as such and in the field for 27½ years before retiring in 1953 because of ill health. But, since he prefers to keep busy and was able to, Mr. Maurer then did light hauling for five years from which he retired in 1958.

The Maurers have made their home in Sierra Madre since 1924. They met through a friend and went together for a year before marrying in 1914 in Detroit, Michigan.

Since their family is a fairly large one and the family homestead comparatively small, the period of time from Thanksgiving until after New Years, is divided into visiting schedules by the Maurer children, grandchildren and great-grandchildren. Good idea, since Hank and Violet have five offspring (four sons and one daughter) all of which are married giving a total of ten right there. Add to that, 19 grandchildren and 10 great-grandchildren and a home is rather apt to bulge at the seams a bit.

Our congratulations to Mr. and Mrs. H. J. Maurer and may we wish them many more happy years together.

355-1414 is your Police.
355-1401 is Emergency Fire.



With Gratitude for Your Loyal Support
Another New Year is on its way, bringing health and happiness, plus many thanks to you.

FOX
BARBER SHOP
54 W. S.M. BLVD.
355-0833

Proceeds Of Auction Go To Cancer Society

The Sierra Madre Branch of the American Cancer Society held their Second Annual Happening in late November at the home of Mrs. Ann Forney at 624 Ramona. Admittance to the event which started at 9:30 a.m. and included a brunch, was a bag of usable rummage for the Thrift Shop and some item suitable for auction. Naturally all proceeds went to the American Cancer Society.

Luckily for all concerned, the group was able to obtain the (volunteer) services of the same auctioneer they had last year . . . None other, than the fun-loving, humorous, enthusiastic Mert Waite, who always does a fantastic job convincing people the item she is presently auctioning off is just what they need and to be really fair they ought to bid more. Mert always makes a good donation for the Cancer Society. And to top it off, everyone has a marvelous and delightful time in the process.

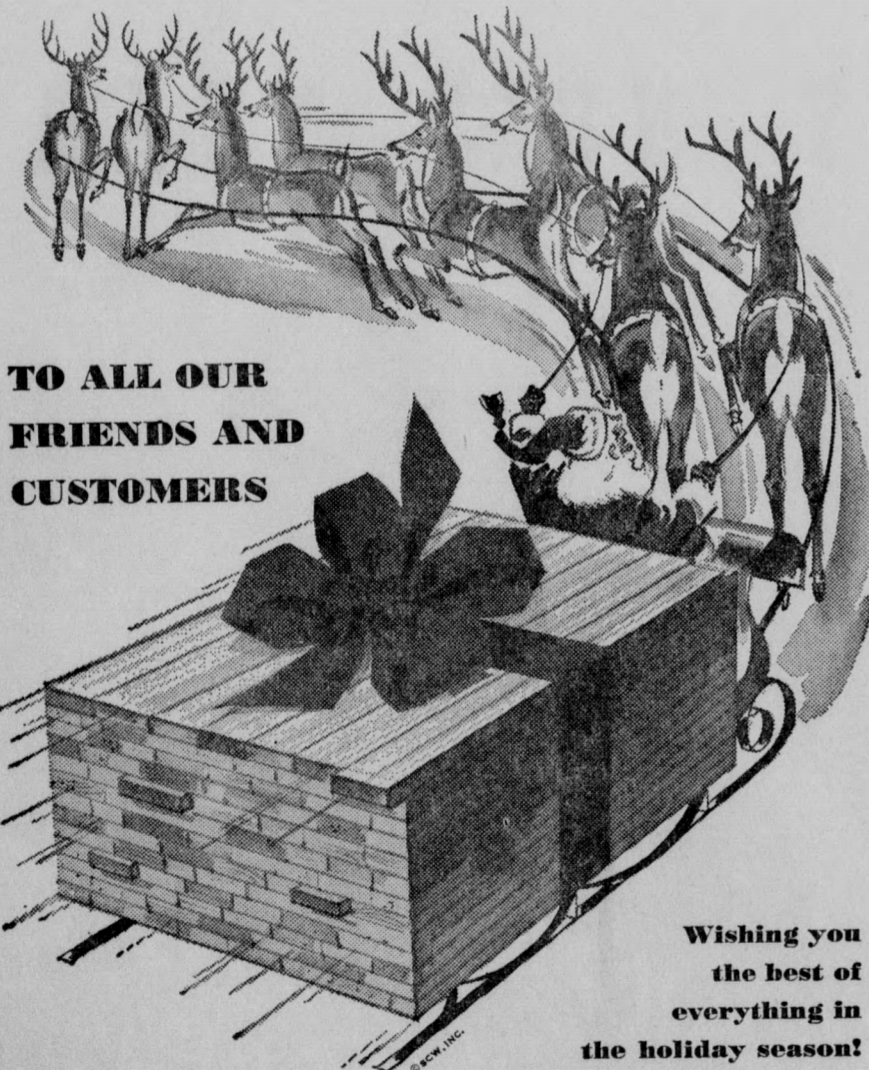
CLARK'S PAINT & BODY SHOP
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HAPPY NEW YEAR!

May health and good fortune light the way for you and your family in the brand New Year ahead. To have you as customers is a real pleasure.

RALPH'S SHOE STORE
41 N. BALDWIN 355-0479

happy new year



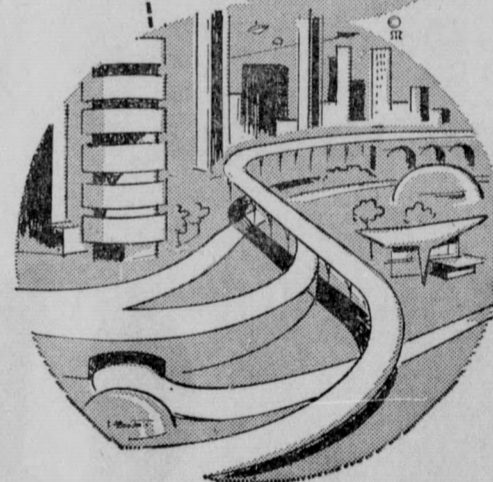
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355-2331
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Look to Tomorrow



With the dawn of the New Year, we can see a fine future ahead for our community. We thank you for giving us the chance to be a part of it all.



SEASON'S GREETINGS from the SIERRA MADRE CITY FAMILY

ROBERT C. "BUD" HARTMAN
Mayor

JOHN N. "JACK" SIMONS
Mayor Pro Tempore

JAMES A. NICKOLOFF
Councilman

GORDON E. RUDOLPH
Councilman

RALPH R. RULE
Councilman

L. MARIE WARFEL
City Clerk

THOMAS H. SCHWARTZ
City Treasurer

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Planning Commission
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Police Department
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and from all the City Staff and Employees

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The Food You Eat

water and white wine. "Syl-labub under the cow" in 1600, was made by pouring a bottle of ale, cider, red or white wine into a china bowl. This was sweetened with sugar, flavored with grated nutmeg, and the bowl then held under a cow, and held there until a fine froth covered the top. Then a handful of currents was strewn over the froth.

Drinking in early Roman times was not confined to

banquets and dole-basket suppers. They had a cock-tail hour too. If you had lived in Athens at that time you would have dropped by your neighbor's with your own goatskin of wine and would have been treated to a fineoutlay of appetizers. Roasted grasshoppers would have been offered with caviar and oysters. Pistachio nuts, many kinds of cheese, olives, tiny shrimp, marinated octopus and a pate made from goose liver. All so tiny rolls of heavily spiced meat wrapped in grape leaves or cabbage leaves would have been served.

Happy New Year—

Candles Have Ancient Usage

Candles, long a part of the Christmas observance, were in use long before the birth of Christ. Romans burned candles to honor their pagan gods. Later, Christians used candles to light the catacombs for forbidden Christian services.

In early America, the custom of putting lighted candles on the Christmas tree gained widespread popularity. It was hazardous, but so was life itself.

Through the years, candles have been traditional in many countries. In Ireland, a candle in the home was considered a profession of faith. Italian families burned a candle before the creche throughout the Christmas season. In Spain, the faithful observed the holiday by placing a lighted candle over the door.

Cobwebs

tinued up through the brush to the fire break and thence by the toll road to its junction with the Mt. Wilson-Sierra Madre trail and the fire break on which the three students were to have gone to reach Orchard Camp. Here the two searchers followed down the fire break for some distance and out on the Winter Creek side calling into the canyon from several points. They received no answer. As it was late afternoon and being without proper lights to search the slopes of Winter Creek they returned to the half-way house intending to take up the search in the morning. However, by that time the "lost and found" department had put in enough overtime to put a different complexion on things, so they did what the Little Brown Bear did — "came down from the mountain." The wanderers who were found by two Pasadenaans returned in surprisingly good spirits and with few marks from their harrowing experiences, indicating that they were very fortunate. Indeed, And the two local boys may be pardoned if they mix a few sighs with the smoke from their tobacco (to paraphrase Mr. Riley) while they contemplate the things they could have done with the five hundred "fish" if any member of the trio had been listening when they called down into the canyon depths.

Ten Years Ago:

December 29, 1959
The Sierra Madre News, published for the past four years by Harry W. Elwood, has been sold to Ed E. Herwig, effective Jan. 1.

Season's Best Wishes



MAY IT BE A PROSPEROUS HOLIDAY FOR ALL!

Make your financial partner

SECURITY PACIFIC NATIONAL BANK

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FOOTHILL-ROSEMEAD BRANCH

PASADENA, CALIF.

Forward

TO ENDURING LIBERTY AND PEACE...

To hold the torch of freedom high is the honored duty and privilege of each and every one of us. At the New Year, we join with you in the resolve to do our share that liberty may ever endure... and with you, we pray that mankind's aspirations for peace everlasting may be realized to the fullest. Thus dedicated, we can go forward in unity and strength to greater achievement.

Sincere Thanks and good Wishes for A HAPPY NEW YEAR

Vogue

CLEANERS

370 W. SIERRA MADRE BLVD.
Next to Bank of America

IN WISTERIA VILLAGE
IN SIERRA MADRE

New Year Wishes



It's time... to ring in another new year... and time to turn aside from workaday routine to wish all our friends real happiness and prosperity. Your loyal patronage is always genuinely appreciated, and we want you to know how very much we value our pleasant association. May it long prevail.

SIERRA MADRE COMMUNITY HOSPITAL STAFF
225 W. SIERRA MADRE BLVD. EL 5-7181

AMERICAN OPINION

IN THE JANUARY 1970 ISSUE —

America's economy is manipulated
by followers of

LORD KEYNES

a Fabian Socialist pervert who was
backed by Nikolai Lenin.

"... Keynes' deviate socialist circle was almost completely pro-bolshevik. One month after the Revolution, J. M. Keynes wrote his mother: 'Well, the only course open to me is to be bouyantly bolshevik; and as I lie in bed in the morning I reflect with a good deal of satisfaction that, because our rulers are as incompetent as they are mad and wicked, one particular era of a particular kind of civilization is very nearly over.' On February 22, 1918, Keynes proudly boasted of 'being a bolshevik'..." (See Page 19)

Now On Sale At

AMERICAN OPINION BOOKSTORE

804 South Baldwin
Arcadia, Calif. 91006 445-1332

Firefighters Hang Up Record Number

The fire. Eight neighboring homes were also damaged by the fire, two of them very seriously.

At the hour of 3:55 Engine 424 received a call, again Mutual Aid, to go to the house just east of the Arcadia Fire Station on East Orange Grove, where down wires had set the brush afire and possibly the roof of the house. Engine 424 arrived in 3 minutes 4 seconds and had the fire under control in 8 minutes.

Again, at 6:01 p.m. Engine 424 was called to respond to 460 Foothill Avenue, just off Camillo; where it was found that a 220 line had become bared and was setting branches of trees afire. Engine and crew stood by until the Edison Company responded and took over the situation.

Twenty-five Regular Firefighters and two Reserves were on hand, some active, and some on standby for the next call. Engine 425 was brought out of the Canyon and was on call duty at Station One.

After the return to the City of Engine 423 and crew, clean up of the equipment was completed and Fire Chief Charles Brown released men and equipment at 7:45, having prepared for the next emergency.

Two Full Response calls were recorded, they being calls number 100 and 101 for the year 1969. The balance of calls were termed as "stand-by." At this time last year the calls stood at 70 for the year. The Police Department recorded 47 calls for down wires and various types of damages during the five hour period.

Phi Delta Rho Christmas Dinner Held

Phi Delta Rho, the Pasadena chapter of Beta Sigma Phi enjoyed the Christmas season with a delicious Christmas dinner.

The members brought the eats and they all chipped in to help as all enjoyed the food and fun and Christmas spirit.

The hostess Miss Bonnie Moore of Arcadia was Santas' Little helper this year.

Members attending were Cheri Albin, Arcadia; Donna Carpenter, Sierra Madre; Kathy Kindrick, Monrovia; Sue Palmer, Arcadia; Judy Russi, Alhambra; Kathy McConkey, Whittier; Nancy Berg, Sierra Madre; and Bonnie Moore, Arcadia. Along with the members, dates and husbands enjoyed the lovely evening also.

Along with the extra Christmas events, Phi Delta Rho held their annual Christmas meeting and party.

Along with the regular meeting there was an exchange of secret sister Christmas gifts which always adds excitement to the event.

The hostess, Kathy Kindrick topped the night off with lovely refreshments and a champagne toast to the group's advisor.

The night was closed with warm Christmas wishes and a silent goodbye to "1969."

In celebration of Spring and the new museum, banner-making will be the January program at the Pasadena Art Museum's multi-media workshop series scheduled by the education department for boys and girls under 12 on Friday, January 9, from 3:30 to 5 p.m. Boys and girls are encouraged to bring anything they think might add color, sound or texture to their production. Fee is 50c.



with
best wishes

May the crystal ball reflect good things for you and yours in the New Year. We extend our thanks!

BLANCHARD'S
WASH-RITE
158 W. S.M. BLVD.
358-8431

The Secrets of Rose Care To Be Revealed

Home gardeners will have an opportunity to learn the secrets of successful rose care in Southern California at the 10th free rose care demonstration, an event held annually in the Pagant of Roses Garden at Rose Hills Memorial Park in Whittier.

The dates for this year's demonstrations have been set for two successive weekends, Saturday and Sunday, January 10 and 11 and the following weekend, Saturday and Sunday, January 17 and 18. Two sessions will be held on each of the four days, one beginning at 1:30 p.m. and a second at 2:45 p.m.

R. L. McNitt, Jr., president of Rose Hills Memorial Park, has issued an invitation for all home gardeners to attend the sessions.

"Many home gardeners here make the mistake of using eastern methods in pruning and caring for their roses," McNitt said. "Our relatively mild winter climate makes radical rose pruning unnecessary and actually keeps the bushes from producing their maximum number of blooms."

John vanBarneveld, rosarian at Rose Hills and governor of the American Rose Society's District 9, will again use his special mechanical board to show proper rose pruning methods. He and his staff will share their successful growing secrets and will be happy to answer questions on care of roses at the conclusion of each session.

McNitt said there is ample free parking for the garden, which is located immediately inside the main entrance of Rose Hills, 3900 Workman Mill Road, Whittier.

355-1414 is your Police.
355-1401 is Emergency Fire.

Family Recreation

year such as, father and son night, mother and daughter night, etc. Pass holders may bring non-resident guests for 25 cents each. The only restrictions on the program are that only residents can hold passes; children under 12 must be accompanied by a parent or responsible person; and must be 12 years old or over to play pool.

One purpose of the program is to give residents who are not in groups scheduled to use the Community Recreation Center an opportunity to enjoy the new facility.

For further information call the Recreation Department at 355-7135.

S.M. Twins

ters of Mr. and Mrs. Ward T. Ecoff. They are five feet, eight and five feet, seven and one-half inches tall, respectively and have blonde and green eyes.

Max and Rex Ellis of Whittier. They are the sons of Mr. and Mrs. Frank W. Ellis. Max is a junior at California State College, Fullerton, and Rex is a junior at California State College, Long Beach. They are five feet, seven inches tall and have brown hair and blue eyes.

The float depicts people enjoying a holiday outing in a park and is done in the "Art Mouveau" style popular at the turn of the century. It contains an island in a park lagoon centered by a band playing on a bandstand. The twins, dressed in costumes of the period listen to the music as they go boating in the lagoon. The float will be the only one in the parade that will present the same view from any angle. Queen of the float will be Miss Linda Lanphear of Madison, Wisconsin, also chosen in a national contest. Flowers predominating on the float will be roses, Vanda orchids, mums and carnations.

Mrs. Jane Jardine and her lovely daughters Leslie and Karin spent a most delightful Christmas Eve visiting friends. Christmas Day was spent with their spry great-grandmother, Mrs. Ethel Smith and Aunt and Uncle, Mr. and Mrs. Martin Ryerson of Pasadena.

Attend the Church of your Choice this Sunday; you will always meet your friends there.

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63 N. BALDWIN

IN SIERRA MADRE



The time has come to wish you and yours a most healthy, prosperous New Year and to express thanks for your loyalty. May the forthcoming year bring you all the happiness, and success possible!

VINN'S RICHFIELD

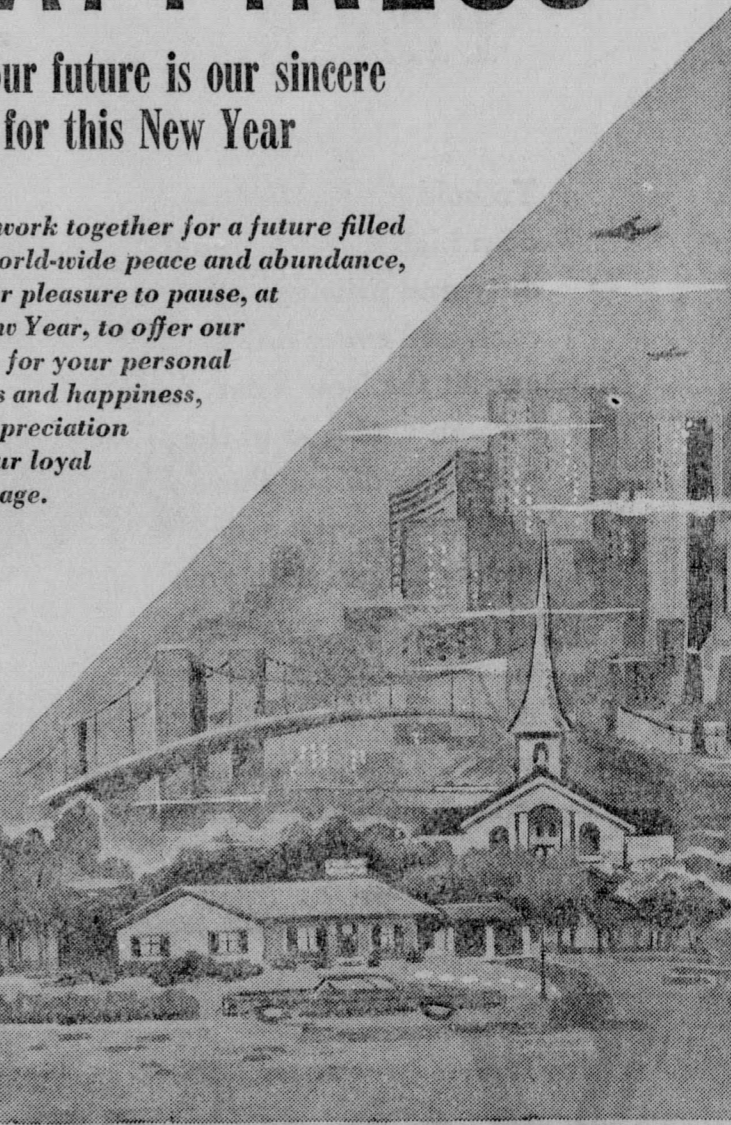
50 S. BALDWIN

355-9918

HAPPINESS

in your future is our sincere
wish for this New Year

As we work together for a future filled
with world-wide peace and abundance,
it is our pleasure to pause, at
the New Year, to offer our
wishes for your personal
success and happiness,
our appreciation
for your loyal
patronage.



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Greetings
We're getting in step
with the New Year by sending
you our best wishes and
heartily thanks for everything.

JIM WARDEN
SIERRA MADRE SHELL SERVICE
54 N. BALDWIN 355-1726

You and Your Neighbors

Mrs. Hilda Heasley entertained her son and daughter-in-law, Bob and Jeannette Heasley and their son "Butch" and Jeannette's mother, Mrs. Jennie Sterling at dinner Christmas Eve. Later the group moved to Bob and Jeannette's home where gifts were exchanged. Christmas Day was Bob and Jeannette's turn to entertain family members. Their respective mothers were present as were son "Butch" and daughter and son-in-law, Ann and Steve Sproger of Alhambra.

— ☆ —
More than 1400 high school students, who expect to pursue teaching careers after completing their education, will attend the 17th annual Future Teachers Conference at the University of Southern California on January 10.

— ☆ —
Mr. and Mrs. William (Jean) Garr, he's the Bill Garr of radios "Santa Anita Today" fame, entertained his brother and sister-in-law, Mr. and Mrs. Louis (Ruth) Elkens and their son, Peter on Christmas Day. The Elkens are here

from their home in Milbrae so that Lou, Assistant Racing Secretary at Santa Anita, can attend some meetings. Lou is also Racing Secretary at Del Mar, and Director of Racing at Golden Gate and Bay Meadows and meetings must be somewhat, a way of life for him. The visit gave the Garr children, Bill and Jeannie a chance to get re-acquainted with their cousin, Peter.

— ☆ —
Ted and Marion Stetson spent Christmas Day with friends, but on Christmas Eve they were at their daughter and son-in-law's, Patricia Ann and Jerry Todd, in Arcadia. Stetson's son, Bob, who resides in Redondo Beach was also present. Pat and her husband and two children are presently in Tucson where they always go the week between Christmas and New Years so that Jerry can attend the Gymnastics clinic. Those so inclined in that field of sports come from all over the United States to attend the clinic prior to the opening of the Gymnastic Season.

January Is March of Dimes Month Again

Remember that old expression? Whenever somebody proposed something supposedly impossible people would dispose of it by saying "Why, that's reaching for the moon!"

Now that we've reached the moon, it's time to tell the doubters that progress is always possible. What seemed hopelessly visionary only a few years ago has already come true.

Which reminds us that January is March of Dimes month. The older generation remembers when the March of Dimes "reached for the moon" by setting the elimination of polio as its goal. Now that polio is rarer than typhoid, the March of Dimes has set its sights on preventing birth defects.

Did we hear somebody say, "Why, that's reaching for the moon?"

He should reach for his checkbook instead.

— ☆ —
Support Your Hometown Newspaper which has served you almost 60 years of continuous publishing.

You and Your Neighbor

by NANCY BRYAN

On Christmas Day, Mrs. N. W. Tarr entertained various members of her family including her son, Dr. and Mrs. Lloyd Tarr of Taft; her grandson, Mr. and Mrs. Timothy Tarr; and her daughter, Mr. and Mrs. Lester Bodine of Mineral.

— ☆ —

Mrs. Stein, from Columbus, Ohio is visiting over the Christmas holidays with her daughter and family, Mr. and Mrs. Edward (Barbara) Brady and Beth and expects to be here for about a month.

— ☆ —

Also visiting the Bradys at Christmas were former Upper Hastings residents Pat and Bob Elliott. After a merry few days, this last Sunday, the Elliotts started their drive home. December 25th at the Brady household included those already mentioned plus friends Mr. and Mrs. Beverly Scarf and two sons from Tarzana and Mr. Frank Mathur of Sierra Madre. Just bet there wasn't any turkey left-overs for those yummy sandwiches later!

— ☆ —
With children and grand-

children, Christmas is especially busy. And that was certainly the case with the Robert W. (Nancy) Burnett family. The count-down on the big day started on Christmas Eve with dinner, gifts and festivities at the Long Beach home of Nancy's parents Mr. and Mrs. O. K. Maxwell. Christmas morning the day began with a neighborhood brunch hosted by Mr. and Mrs. J. (Tina) Salter, then in the afternoon it was on to Newport Beach to Robert's parents, Mr. and Mrs. H. H. Burnett for Christmas dinner and more festivities and gifts! Bet the setting of the sun saw a group of people with that happy, tired feeling(?)

— ☆ —
Glenn and Wilma Barnes had part of their family with them last week. Daughter Glenna Sue and her husband, Dennis Barbour, formerly of Sierra Madre now of Arcadia spent Christmas morning with the Barnes and then later traveled to Pasadena to Wilma's sister, where they were among 30 Christmas dinner guests. (Thirty... goodness!) The Barnes' other daughter, Cheryl and her husband, Captain Richard Wallace of the USAF and their small daughter are now in Adana, Turkey, where Captain Wallace, in charge of 15 military Post Offices in the area, will be assigned for the next two years. Cheryl writes that life is certainly different there and a great deal of transportation is still by cart and ox. The Wallaces have only been there since early November and it may take them a while to get used to bandits, aboard camels, sleeping beneath their bedroom windows!! (I daresay!!) Wonder what Christmas is like in Turkey?? Well, anyway... and regardless... Happy New Year to all!

— ☆ —
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New Year Greetings

For you, our customers, and your families, we wish the best of health, happiness and success in the New Year ahead. It's given us great pleasure to serve you.

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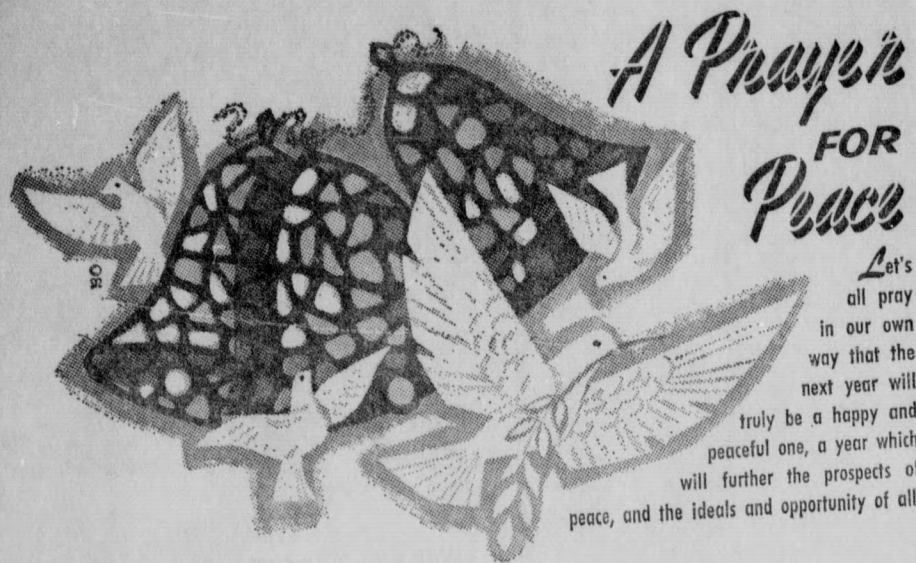
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355-1017

Albert J. Burke Receives PHS Principal Appointment

Mr. Albert J. Burke has been selected by the Pasadena Unified School District to serve as principal at Pasadena High School. He will join the school district on January 1, 1970.

Mr. Burke comes to Pasadena with a rich background of teaching and administrative experience. He taught English, history, and mathematics at the Phineas Banning High School, Wilmington, California, and at Stanford Junior High School, Long Beach, California. He held the position of Director of Activities in the R. A. Millikan High School, Long Beach, California previous to his appointment as assistant principal of the Lompoc Junior High School, Lompoc, California. He now has the position of principalship at the Vandenberg Junior High School, Vandenberg Air Force Base, California.

His professional preparation includes: An Associate of Arts degree, Los Angeles Harbor College, Wilmington, California; the Bachelor of Arts degree and the Master's degree, Long Beach State College, Long Beach, California, and he has taken extension courses in Applied Human Relations at the University of California at Los Angeles. He is currently

working toward the doctoral degree in education at the University of Southern California, Los Angeles.

Mr. Burke has gained state-wide recognition as a secondary administrator. At present he is the State chairman for the Policy Committee for the California Association of Secondary School Administrators, thus he holds an executive position in the association as well as being a member.

From June, 1948 to June, 1952, he served as Staff Sergeant in the United States Air Force.

He and his wife, Carol Ann, plan to make their home in Pasadena. They have one child.

Letters to

Editor

Dear Editor:

This is an open letter of thanks.

This is being written by Mrs. Essie Lorenzini for Pio Lorenzini, my husband, and all our family, to say "Thanks," which, when you say "Thank you," seems such small words. But we want to thank all our friends, neighbors and all you very kind people for your moral support and prayers for Pio's recovery. If he were off the critical list and could talk he would say the same.

No one knows when he will be off the critical list, but we have learned to hope and pray that each hour he will be improving and when it is days we will still hope and pray for weeks. Now I get to see him five minutes an hour.

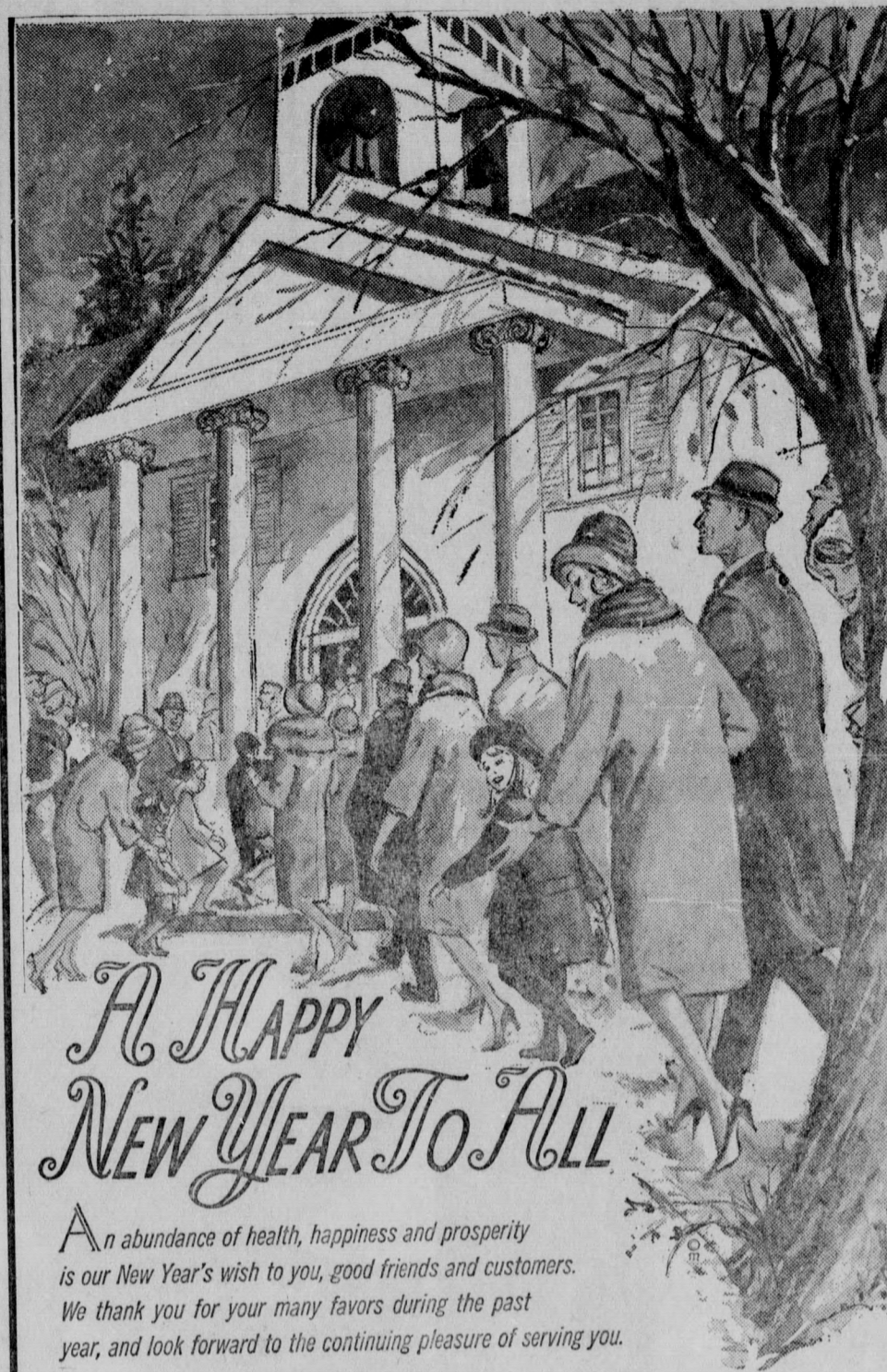
Thank you all.

Mrs. Essie Lorenzini

A beautiful custom that originated in Austria is the Advent Wreath.

The wreath is made of pine or holly and has four candles in it. One candle is lighted on each of the four Sundays preceding Christmas, while one of the children reads a part of the Christmas Story from the Bible. All four candles are lighted on Christmas Day.

Another custom observed by many Austrian families is the placing of apple twigs in a vase of water on St. Barbara's Day, December 4th. If the twigs blossom by Christmas Eve, good fortune will come to the family, and the more blossoms there are, the greater the luck.



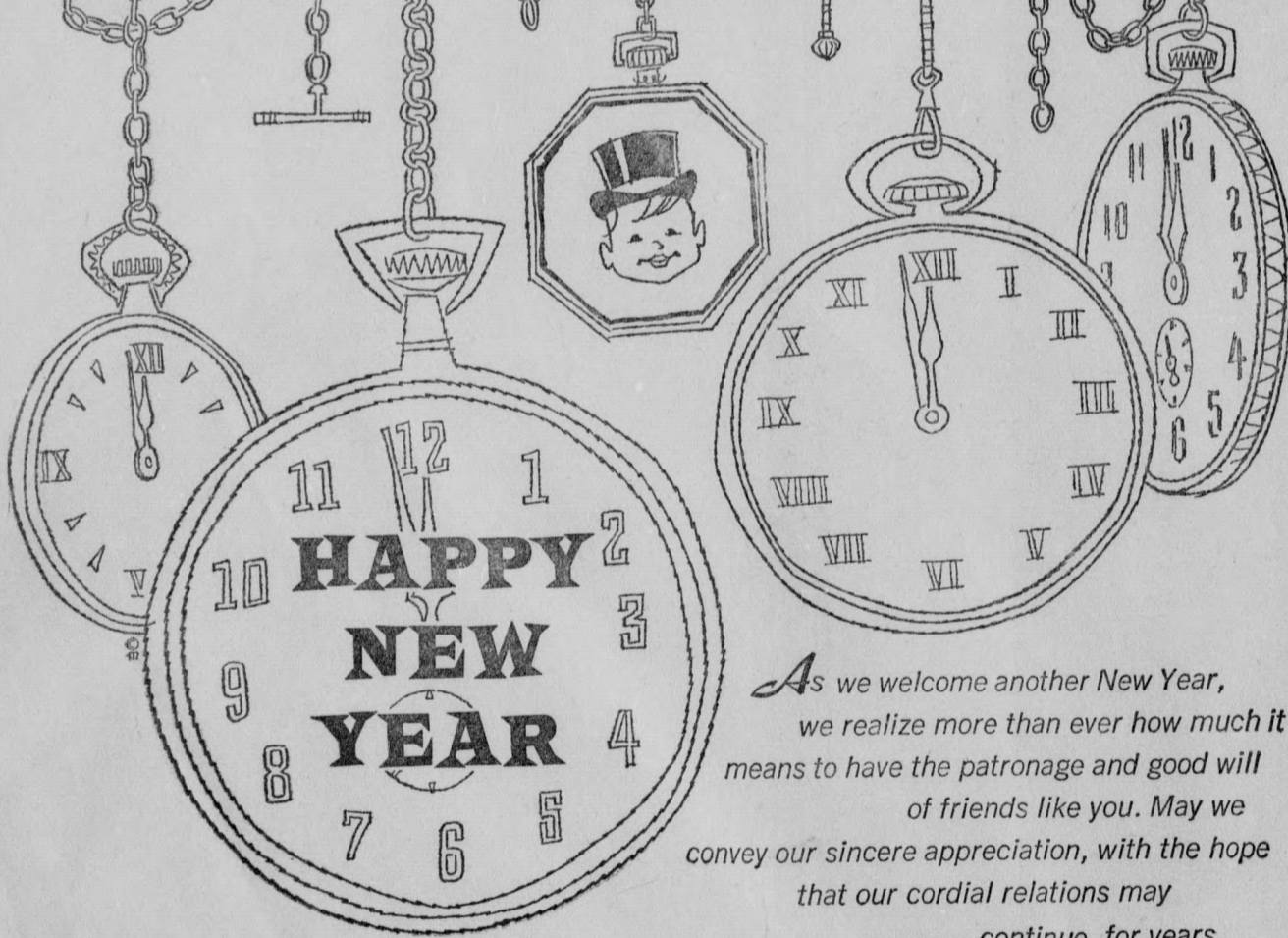
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GREETINGS



As we welcome another New Year, we realize more than ever how much it means to have the patronage and good will of friends like you. May we convey our sincere appreciation, with the hope that our cordial relations may continue for years. All our best wishes to you and yours.

From
Lelia M. Roberts
and
Employees of



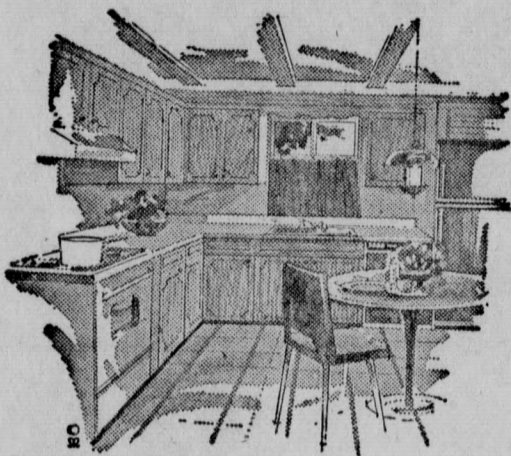
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43 NO. BALDWIN

Out of the Cobwebs

Sixty Years Ago:
December 31, 1909
Sierra Madre Lodge, F. & A.M. (U.D.) is the official name of the Masonic Lodge that has been instituted in Sierra Madre and with the new year will begin its existence in our city.

C. E. Chantry and family have returned from Los Angeles where they spent the vast three months, and "Chantry's Place" is again supplying burros for saddle and pack purposes.

Mrs. Penelope Bird and her daughter, Mrs. Hearne of Long Beach have been visiting friends here this week.

Mrs. Roland Adams is a guest this week at the home of Mr. and Mrs. A. N. Adams. She will go next week to join her husband at Oxnard.

Mrs. Mary Davis Good-fellow entertained her kindergarten pupils at a Christmas party last week. The Christmas treat and fun will long be remembered by the youngsters.

Mrs. H. C. Churchill entertained a few friends on Christmas Eve with a "children's party." The guests made their appearance attired in the garb and spirits of their juvenile days and a grand Christmas frolic followed. The festivities were not concluded till after the company had wished each other a timely "Merry Christmas."

Miss Marguerite Ward was the hostess at a char-

ming Christmas party given on Monday evening. A large number of young people enjoyed her hospitality and indulged in the evening's festivities.

F. J. Sokol of Onslow, Jones County, Iowa, has purchased through the A. S. Mead agency, the home of William Walker on West Highland Avenue. Mr. Sokol was formerly a member of the Iowa legislature and expects to make his home here.

The annual New Year's ball of the Woman's Club will be held this evening at the Woman's Club home. Those who have attended similar events in the past are looking forward to this evening's affair with keen pleasure.

Forty Years Ago:
January 3, 1930

Victor Hill, and Tom Allen of Corvallis, Oregon, knows how it feels to lose five hundred "smackers," by an unkind quirk of fate, and it wasn't their fault that they failed to get the reward offered for the three UCLA students whose wanderings in the mountains for several days caused so much excitement over the weekend. Hill, who knows the mountains and trails north of Sierra Madre probably as well as anyone 'round about, upon learning that the youngsters were supposed to be lost immediately took up the search with Allen as a companion. They went into the upper Bailey Canyon first expecting to find them there. Failing in this they con-

—Please turn to Page 15

Morning Workout At Santa Anita

Santa Anita Park's popular morning workout program, which is offered free to the public each winter, is continuing daily, seven days a week, from now until the season ends in April.

Fans are invited to view many of the nation's outstanding Thoroughbreds as they prepare for competition during the 75-day season. The program commences each day at 8:15 a.m., with public address announcer Terry Gilligan on hand to identify the horses and provide expert commentary until the workout period ends at 10 o'clock.

On Saturdays and Sundays, free tours of the stable area are conducted, with former star jockey Ken Church as guide.

Hillside Home Rain Care Booklet Now Available

A booklet advising hillside homeowners how to minimize slope problems during the wet weather months ahead is now available at offices of the County Engineer's Building and Safety Division, announced Supervisor Warren M. Dorn.

The book is titled "Rain (Care and Protection of Hillside Homes)." Markets located in the unincorporated foothill areas of the county have the brochure available for free distribution to homeowners.

Property owners may write or call the County Engineer, Information Services, 108 West 2nd Street, Los Angeles 90012, MADISON 9-4747, Extension 261.

Know . . . THE FOOD

You Eat

by JEANNETTE

EDITOR'S NOTE: When her children were young and full of questions, Jeannette Healey found herself looking up the why foresh of the food her children ate and asked questions about. She would write them down and after explaining them to the satisfaction of her children, filed them away for future questions. Now that her children are grown, she extracted them from the Healey Archives and is sharing them with you in a weekly column.

During the holiday season you no doubt have been invited to a cocktail party, or perhaps you have invited some of your friends to share a bit of "grog" with you.

The origin of the word cocktail is obscure, but two interesting stories are told of how this word originated. One story originated during the Revolutionary War in a New England tavern. American officers frequented the place, and often complained about a prosperous Tory who lived royally while they practically starved.

The bar-maid served them a special drink of rum mixed with fruit juice. Each drink was decorated with a tail feather from the Tory's rooster. The revelers heard the cry of a young French officer, "Vive le coq's Tail," and thus this drink was named. The other story originated in New Orleans in 1793. It seems there was an apothecary shop which dispensed a secret family formula — a tonic called "bitters." Occasionally, for customers suffering severely from a malady, a mixture of cognac and bitters was presented to the customers in an eggcup, or "coquetier," as it was called in French. It is said that many Americans who insisted on having bitters with other combinations of liquors slurred "coquetier" into "cocktail."

The Martini was supposed to have originated at the San Francisco Occidental Hotel about 1862. The bartender called it the "Martinez" for a chilly traveler on his way to Martinez, California.

Instead of individual drinks perhaps you made a Punch consisting of fruit juice and an alcoholic beverage such as champagne, wine, ale or liquor. This type of punch is served cold. But if the weather was a bit chilly you probably served an Eggnog. This is a traditional drink served at Christmas time and is an American drink with English ancestry. Nog is a shortened version of the word noggins, a small drinking vessel with an upright handle. Apparently the noggins was used for a strong ale which came to be known

as nog. Eggnog appears to have a close kinship with sack - posset which was made with ale or with sack, a dry wine from the Canary Islands.

The earliest references of eggnog indicates that it was made with rum, and since the word "grog" is associated with rum, the term may also reflect the combination of the words egg'n grog. Eggnog has appeared under many names. It has been egg-pop, custard posset, syllabub, flip, and one yard of flannel.

Rum is made from the juice of crushed sugar cane and is usually used in the hot spiced drinks served in cool weather. The drink called "One Yard of Flannel" is a hot Flip, (a drink originally heated by thrusting a hot iron flig dog or loggerhead into the mug) which consisted of hot ale combined with eggs, sugar, spices and rum. The two mixtures were poured back and forth between two pitchers until it was as smooth as cream, and looked fleecy. This drink was a favorite with the riders on the Boston Post route.

A Tom and Jerry is a blend of rum, brandy, and milk, enriched with butter and beaten eggs.

"Brandy" is a shortened wine, from the Dutch "brandewijn," and that is what it is, burned (or distilled) wine. The greatest brandy comes from the region around the town of Cognac in southwestern France, and is distilled from the St. Emilion grape.

In the early 1700's in England a foamy light custard of eggs, milk, white wine or sherry and spices was made. Sometimes this was eaten with a spoon but usually was drank from a fine glass goblet. These egg drinks were known as Syllabubs or Sillibubbles. Syllabub is derived from wine that came from Sillery in the Champagne region of France, and from "bub" an Elizabethan slang word for bubbling drink.

These egg drinks were a favorite of British Queens. Queen Victoria's favorite was flavored with orange —Please turn to Page 15

Greetings



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pleasure serving you in
the past—we look forward
to serving you again!

Marberry Shop

ARCADIA — PASADENA



and

Back door



We pray that men of all nations will find the true peace and harmony that comes from living together as brothers. And, as the New Year unfolds greater promise of unprecedented achievement, we hope that man may successfully explore the heights of space and probe the secrets of the earth to realize his goals. Best wishes to you and your family for the exciting days ahead.

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Macaroni & Cheese LB.	59¢
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Carrot & Raisin Salad . . 16-oz. cup	55¢
Fruit Salad 16-oz. cup	63¢
Oven Baked Beans 16-oz. cup	43¢
Vegetable Salad 16-oz. cup	43¢
Italian Spaghetti 16-oz. cup	65¢
Macaroni Salad 16-oz. cup	49¢
Chili Con Carne 16-oz. cup	59¢
Stuffed Bell Peppers . . . 2 IN A \$ TRAY	1.39
Mandarin Orange Cottage Cheese 16-oz. cup	55¢
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Stuffed Cabbage Rolls . . 10 1/2-oz.	65¢
ITALIAN STYLE Eggplant Casserole . . . 9-oz. tin	89¢
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OSCAR MAYER	
Braunschweiger 8-oz. Tube	39¢
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